

CALL FOR PRESENTATIONS

Fall World 2016

New Solutions for Resiliency and Risk Management



Deadline for submissions:
April 8, 2016

Conference: Fall World 2016

Dates: September 18 - 21, 2016

Location: JW Marriott - Phoenix Desert Ridge

City: Phoenix, AZ

Disaster Recovery Journal, host and sponsor Fall World 2016 invites you to nominate a speaker and/or topic for our conference. Our conference focuses on all aspects of business continuity planning and is the most comprehensive offered in the industry. Some 1200+ people from countries worldwide will be attending this conference and viewing our extensive exhibit hall.

Location

Fall World 2016 will be held at the JW Marriott Phoenix Desert Ridge, Phoenix, AZ, September 18 - 21, 2016. This premiere resort is a AAA - 4 Diamond Resort on a stunning 316 acres complete with luxury amenities. Expansive meeting areas and ballrooms make this the perfect location for our conference.

Conference Format

The conference begins Sunday afternoon and continues through Wednesday afternoon. Workshop sessions are held on Sunday and Tuesday (2.5 hours) afternoon. General Sessions (1 hour in length) are held on Monday, Tuesday and Wednesday morning. Breakout sessions (1 hour in length) are held on Monday and Tuesday afternoon in six different tracks: Strategic, Managerial; Technical; Emergency Response; Advanced and Informational. There is also a Solutions Track (1 hour) on Sunday afternoon for service providers.

GENERAL SESSION topics are presented to all attendees and should have a broad appeal. **WORKSHOP SESSIONS** are usually an in-depth study of a particular business continuity issue, problem or solution. These sessions are not lectures. Instead they should feature interactive activities, such as hands-on scenarios, role playing, etc. **BREAKOUT SESSIONS** are geared toward smaller audiences and the subjects can be smaller in scale. Breakout and workshop sessions are offered for three levels: advanced, intermediate, and novice, or a combination of levels. **NOVICE** is appropriate for those in the industry less than 2 years; **INTERMEDIATE** is geared toward those in the industry 2 – 5 years; and **ADVANCED** is for those in the industry more than 5 years.

Audience

Our conference attracts attendees from all areas of the contingency planning industry. These areas include: banking/financial; public utilities; transportation; insurance; communications; manufacturing; government; education; computer services; wholesale; health care; and petroleum. Other industries are also represented.



Session Content

Sessions must be educational in nature with a business continuity or related theme. Specific products, services and companies are not to be endorsed. No dog-and-pony sessions will be accepted. Conference topics in the past have included, but are not limited to, the following subjects:

Alternative Site Selection
BC Planning and Testing
Business Impact Analysis
Case Studies
Cloud Computing
Corporate Reputation
Crisis Communication
Crisis Management
Cyber Attacks
Data Backup
Data Replication
e-Business Recovery
Electronic Commerce

Emergency Operations Center
Enterprise Risk Management
Implementation of Standards
Insurance
Legal Issues
Lessons Learned
Medical/Health Care
Network Systems
Pandemic Planning
Professional Certification
Regulatory Compliance (SOX/HIPPA/NFPA)
Restoration

Risk Management
Security Issues
Social Media
Storage Management
Team Building
Telecommunication
Terrorism
Updates on PS-Prep Certification
VoIP Security and Disaster Recovery
Work Area Recovery
Workplace Violence

Benefits

Our speakers are highly regarded as experts in the industry. As a speaker at DRJ's Fall World 2016, you'll gain access to more than 1,200+ contingency planners. Our conference speakers are able to:

- Present ideas and challenges to our attendees
- Gain recognition by appearing at the industry's largest business continuity conference
- Raise awareness of contingency planning issues.
- Network with other speakers, attendees and exhibitors from all areas of the contingency planning industry.
- Receive free admission to the conference, including admission to all sessions, workshops, hospitalities and the exhibit area. Breakfasts and lunches provided by the conference host are also included. This represents a value of \$1295.00.
- Have your presentations included on DRJ's Live Learning Center. This allows attendees to review and share your materials with their teams.

Speaker Responsibilities

To be considered as a speaker for our conference, submit a **BRIEF** abstract/synopsis of the presentation, a speaker biography and a photo. Please use the attached form to submit your presentation. (See below for submission format guidelines.) Remember to indicate your target audience: novice, intermediate, advanced or a combination of levels. Also, please note your speaking style. An audio or video tape may be submitted if desired. **INCOMPLETE SUBMISSIONS WILL NOT BE CONSIDERED AND WILL BE DISCARDED.** We must have all materials submitted in the proper format.

- **PLEASE MARK YOUR CALENDARS, AND CHECK WITH YOUR MANAGEMENT THAT YOU HAVE PERMISSION TO SPEAK.** We will notify you of your exact session time once the selection process has been completed. Allow 3-4 weeks after the CFP deadline.
- **BY SUBMITTING A CALL FOR PRESENTATIONS FOR FALL WORLD 2016, YOU ARE COMMITTING YOUR AVAILABILITY TO THE DATES OF THE CONFERENCE.** Please mark your calendars. We will notify you of your exact session time once the selection process has been completed.
- All speakers receive complimentary admission to our conference as well as the exhibit area. All other expenses, including hotel, travel, meals, etc., are solely the responsibility of the speaker.
- If presentation is accepted, speaker will be required to submit an electronic PowerPoint file using the designated conference logo for inclusion in the conference proceedings and for DRJ's Live Learning Center by the date designated in the speaker kit.
- ***Speakers understand that once the presentation has been accepted, no changes to the topic, format, number of presenters, or any other modifications to the original submission will be made without expressed written approval of DRJ.***

Request for Submissions

If you are interested in presenting a session at Fall World 2016, please submit the required materials in the suggested format (guidelines below) by April 8, 2016. Speakers will be notified when a decision is made. All decisions are final. We reserve the right to make reasonable changes to the title, description, track and speaker biography of successful submissions. **INCOMPLETE SUBMISSIONS WILL NOT BE CONSIDERED AND CAN'T BE RETURNED. (NOTE - A COMPLETE SUBMISSION INCLUDES A BRIEF SPEAKER BIO, SESSION SYNOPSIS AND SPEAKER PHOTO IN THE PROPER FORMAT.)**

Format for Electronic Submissions:

Submit your form electronically via our website using this form. The form can also be attached to an email. Please **DO NOT** print and scan your submission - or fax it. The synopsis and bio can be attached as a Word document, as an alternate process. Do not submit scanned or pdf versions of the submission form, synopsis or biography.

PHOTO - .jpg format, 300 dpi resolution. Include full name with the photo. **DO NOT** embed photos in word documents.

INCLUDE presenters name, address and contact numbers.

SUBMISSIONS FROM PUBLIC RELATIONS FIRMS will not be accepted unless speakers' contact information is included. All communication from DRJ will be directed to the speaker, not the PR firm.

SUBMISSIONS that are **NOT SELECTED** for Fall World 2016 will not be held. Potential speakers must re-submit their information for any future conferences.

For questions, contact patti@drj.com



Submission Form for DRJ Conference Presentations

Please complete this form to submit your presentation. If desired, the synopsis and biography may be attached separately. In addition, a speaker photograph is required. See the Call for Presentations Guidelines for complete details on acceptable formats. **ALL INCOMPLETE SUBMISSIONS WILL NOT BE CONSIDERED AND WILL NOT BE RETURNED.**

Presenter's Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Country _____ Telephone _____

Fax _____ Email _____

Session is appropriate for: (check all that apply) Novice Intermediate Advanced

Length of session: One Hour Three hour

Preferred Track (Check all that apply. Final decision will be made by conference management and cannot be changed.)

Strategic Managerial Technical Emergency Response Advanced Information

Solutions (for service providers)

Presentation Title _____

(Note: Shorter titles work best for layout purposes. Keep subheads to a minimum.)

Synopsis:

Biography (Less than 200 words):

Please give a brief summary of your speaking style and experience:

Personal Picture (300 DPI or Higher)