The BCI
The world’s leading institute for business continuity

http://www.thebci.org/index.php/home/us-chapter-home

Certification is just the beginning.....

Presented by: Brian Zawada FBCI
US Chapter Board President
What is the BCI?

- Founded in 1994, a Member-Owned, Not-for-Profit Professional Association of Business Continuity Professionals
- A global membership and certifying organization for business continuity professionals
- Over 8,000 members in more than 120 countries working in an estimated 3,000 organizations in the public and private sectors
- We stand for excellence in the business continuity profession
- Our Statutory grades provide unequivocal assurance of technical and professional competency

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The BCI and DRJ

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What is the BCI?

What are the BCI’s Objectives?

- Provide fundamental business continuity skills and specialized business continuity training to develop individual knowledge, skills, and capabilities.
- Provide members with access to peer-based networking opportunities, enabling them to share experiences and knowledge.
- Encourage members to maintain or enhance their professional capabilities throughout their careers by updating their knowledge and skills and maintaining a record of this progress via a Continuing Professional Development program.
- Exploit all learning technologies, including online training, virtual workshops, social media and distance learning, thereby providing access to products and services to all members.

Who can be a member of the BCI?

- BC professionals seeking international recognition of their professional and technical competency in the BC discipline
- Individuals currently working in BC related functions who are seeking to improve their knowledge and understanding of the BC discipline
- Individuals who are looking to benefit from being part of a global network of like-minded professionals to share good practice in BC and related disciplines
- Newcomers to the discipline who are considering a career in BC or a related profession
A Global Membership

BCI Chapters:
- USA
- Australasia
- Canada
- Swiss
- SADC
- Nordic
- Asia
- Belgium / Netherlands
- Japan

What is the BCI USA Chapter?

- The USA arm of the BCI
- Founded: 2008 in Daytona Beach, FL
- 900+ members and growing rapidly
- Strategic goals:
  - Growing BCI membership in the USA by:
    - Influencing the products and services offered by the BCI;
    - Building new products/services to help USA members better achieve their professional objectives

USA Chapter Board Members:
- Brian Zawada (President)
- Stacy Gardner (VP)
- Eric Staffin (Treasurer)
- Paul Kirvan (Secretary)
- Rich Bogle
- Ted Brown
- John Jackson
- Kathleen Lucey
- Margaret Millett
- Ann Pickren
- Belinda Wilson
- Doug Weldon
- Ginnie Stouffer
The BCI Canadian Chapter

Regional Forums

- Alberta Forum
- British Columbia Forum
- Greater Toronto Area Forum
- Quebec Forum
- Saskatchewan Forum

2013 Canadian Board Members:

- Christopher Horne (President)
- Richard Gagnon (VP and Secretary)
- Chris Tulloch (Treasurer)
- Des O’Callaghan (Communications)

So Much More Than Certification!

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Why the BCI?

1. Internationally Respected Certification
2. Professional Growth
3. Networking
4. Content
5. “Much More”

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Why the BCI #1 - Certification

• A global certification brand aligned to industry best practices
• Benefits to you and your organization:
  o Credibility (recognition of competency)
  o Opportunity
  o Compensation
  o Approach aligned to best practice

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BCI Membership - Experience

EXPERIENCE

10+ years experience in BC across all six professional practices

7+ years experience in BC across all six professional practices

5+ years experience in BC across all six professional practices

1+ years experience in BC across all six professional practices or 2+ years in one or two professional practices

Good knowledge of the BCI’s Good Practice Guidelines – BCI unable to verify practical application of that experience

No knowledge check or information about level of experience

Certified Member

Certified Member with Statutory Voting Rights

Non-certified Member

Affiliate Student

BCI Membership - Benefits

BENEFITS

FBCI

AFBCI

MBCI

AMBCI

DBCI

CBCI

Affiliate Student

All benefits listed below FBCI:
- pringle - sharing peer knowledge
- highest professional grade available

All benefits listed below AFBCI:
- recognition as one of a select few to hold this distinction

All benefits listed below MBCI:
- eligibility for entry into BCI Consultancy Register / Register of Consultants
- vote in BCI and Chapter elections
- list on BCI website of BCI products and services
- free subscription to International Journal of Contingency (print copy)
- BCI Members’ ‘one web access to allow downloading of BCI resources’

All benefits listed below AMBCI:
- eligible for EBCIQ programme
- 10% discount on selected BCI products and events
- internationally recognised professional/credentialed

- join BCI Mentoring programme as a mentee
- free EBCIQ download
- 15% discount on selected BCI products and events
- access to BCI members’ social media groups
- access to exclusive BCI membership social media groups
- participation in BCI research
- limited BCI member area web access
- access to exclusive BCI membership social media groups
Approach to Membership

1. Review the GPG
2. Take the Exam
3. Complete the Application
   • Membership Level Based on Experience
   • Summarize Your Experience
   • References

Or...

The Alternate Route to Membership

The Alternative Route to Membership was set up for holders of third party business continuity credentials to provide an alternative route to BCI Membership that did not require applicants to sit for the Certificate of the BCI (CBCI) examination but instead, recognize third party credentials as equivalent qualifications.
The Alternate Route to Membership

The Alternative Route to Membership (ARM) was set up for holders of third party business continuity credentials to provide an alternative route to BCI Membership that did not require applicants to sit the Certificate of the BCI (CBCI) Examination but instead, recognized third party credentials as equivalent qualifications.

The following qualifications and credentials have been identified as at least equivalent to the CBCI:

• DBCI (Diploma of the Business Continuity Institute)
• ABCP
• CBCP
• MBCP
• ICOR CORS Exam
• MSc in Business Continuity, Security and Emergency Management from Buckinghamshire New University
• MSc in Healthcare Emergency Preparedness and Business Continuity Management from Loughborough University

The CBCI credential

• Entry level BCI certified membership
• Achieved by passing the Certificate of the BCI (CBCI) examination
• Professional Competency: complete knowledge and understanding of the theory of global good practice in BC
• Employer recognition: internationally respected credential
• Professional Status: combined with experience leads to higher grades of certified BC membership
The BCI Diploma (DBCI) Qualification

- Academic qualification in Business Continuity and a BCI certified membership grade
- Achieved by passing the BCI Diploma distance learning course
- Professional Competency: complete and in-depth knowledge and understanding of BC
- Employer recognition: internationally respected academic qualification Professional Status: combined with experience leads to higher grades of certified BC membership
- Professional Status: combined with experience leads directly to higher grades of certified BC membership

BCI Corporate Partnership

Not just for individuals....

- Operating since 2007
- Over 100 Corporate Partners worldwide
- Assurance to customers/clients that BC is a high priority
- Enables organizations to work more closely with the BCI to help raise the profile of BC as a discipline
- Support for internal training and awareness programs
- Campaigns to ensure that BC is viewed and adopted as a key management discipline in private, public and not-for-profit sectors.
- Standard, Associate and Premium Level
- Sponsorship packages – Bronze, Silver and Gold
Why the BCI #2 – Professional Growth

- Training and Education
  - Instructor-Led Training
  - Custom Training
  - BC Live Online
  - E-Learning
- Mentoring Program

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Training and Education

- Based on global good practice
- Delivered by a global network of BCI licensed training partners
- Instructors with years of practical experience to share
- Certification CBCI
- Academic qualification DBCI
- Introductory and Awareness training
- Specialist skills classes (Crisis and Incident Management, Writing Plans, Exercising etc.)
- Master classes (BIA, Developing the Plan, etc.)

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Training and Education

Course Catalog

- The Good Practice Guidelines Training Course (3 or 5-Day)
- The BCI BCM Audit Course
- The BCI BIA Training Course (2-day)
- The BCI Supply Chain Continuity Management Course
- The BCI Crisis & Incident Management Course
- The BCI Writing Business Continuity Plans Course
- The BCI Diploma

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Mentoring

- Mentors actively work in Business Continuity or related Professions
- All Mentors are qualified and experienced Business Continuity professionals and hold either an FBCI, AFBCI or MBCI
- Mentors and Mentees are carefully matched by the BCI based on learning and development needs
- Share knowledge and expertise
- Contribute to the growth of Business Continuity as a recognized discipline in industry
- Support the and personal development of new and ‘young’ professionals

www.thebci.org
Largest Global Network of BCM Professionals

- Organized as:
  - Chapters: Asia, Australia, Canada, Japan, Nordic, South Africa, Switzerland and United States
  - Forums: UK and Europe, Africa, Canada, Asia, Middle East, South America
- Global Conference
- USA Conferences and Association Participation
  - Partnership with ACP and other professional groups
- BCAW
- BCM Executive Forum
- Consultant Directory

Supporting Associations and Partnerships

- Disaster Recovery Journal
- ACP
- CPAC
- Contingency Planners of Ohio
- ASAP
- NEDRIX
- HeICO
- Insights
Why the BCI #4 - Content

- The BCI Good Practice Guidelines
- Continuity Magazine
- The BCI eNewsletter
- BCI Benchmark
- Special Reports (topical and lessons learned)
- C-Suite Toolkit
- Surveys, benchmarking and white papers
- Other free webinars

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The BCI Good Practice Guidelines

A Guide to Global Good Practice in Business Continuity

- The most comprehensive and independent view of current thinking in Business Continuity
- Provides not just the ‘what to do’, but answers the ‘why’, ‘how’ and ‘when’ of good BC practice
- Written by BC professionals for BC professionals
- Used in training and examining individuals and organizations (our body of knowledge)
- Aligned to ISO 22301
- Reference material for academic institutions

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The Six Professional Practices

Six Professional Practices (PP)
Management Practices

| PP1 | Policy & Programme Management |
| PP2 | Embedding Business Continuity |

Technical Practices

| PP3 | Analysis |
| PP4 | Design   |
| PP5 | Implementation |
| PP6 | Validation |

What is the BCI?

How can I get a copy of the BCI’s Good Practice Guidelines (2013)?

BCI members can download a free pdf version from the Members’ Area

Non-members can purchase a pdf version from the BCI website www.thebci.org

Hard copies available for purchase; BCI member discounts apply
Why the BCI #5 – “Much More”

Why BCI: #5 – “Much More”

- Discounts
- Job listings and postings
- Advocacy (government and academia)
- Continuing Professional Development (CPD) System

Why the BCI #5 – “Much More”

Continuing Professional Development

- Ensure you are always up to date with the latest developments
- Gives confidence of your knowledge to your employer and clients
- Enables you to show your achievements for your appraisals
- Provides the evidence for you to upgrade to the next level of BCI membership
- Enables you to identify and rectify any gaps in your knowledge and experience
### Summary: Why the BCI in the USA?

- New training programs (in-person and webinar-based)
- Complementary webinars and print content to introduce emerging practices and member experiences
- Research and other publications to add value to your career and employer
- A renewed mentoring program that matches BCI members based on geography, industry, expertise and need
- An Executive Forum for senior business continuity practitioners in the US to collaborate and share ideas, modeled after the successful approach used by the BCI in Europe
- A new membership level aimed at the experienced practitioner, the AFBCI
- A new partnership with ACP nationally
- Continued, strong partnerships with DRJ and Continuity Insights

These and other US-focused services are in addition to the excellent benefits of the BCI overall

[www.thebci.org](http://www.thebci.org)

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**To find out more about BCI Certification, Membership, Training & Education, or Partnership, visit us in the Exhibition Hall or go to:** [www.thebci.org](http://www.thebci.org) and follow the links
Join us today

http://www.thebci.org/index.php/home/us-chapter-home
LinkedIn: BCI USA – The Business Continuity Institute US Chapter
Abby Horan – 703.637.4407