

DRJ'S 65th CONFERENCE



RESILIENCY IN A TIME OF REBUILDING

The largest event dedicated
to managing risk and
resiliency in 2021

65+ Sessions and Workshops
85+ Expert Speakers

ATTENDEE CONFERENCE GUIDE



REGISTER NOW
WWW.DRJ.COM/FALL2021

RESILIENCY IN A TIME OF REBUILDING



As the oldest business continuity resource in the U.S., DRJ has the **in-depth education and technology** to ensure you're equipped for today's disruptions and tomorrow's emerging threats.

The tools you gain at **DRJ Fall 2021** can help you reduce downtime, increase workplace safety, secure your data, and reduce your overall risk. You'll **save time and money** by learning how to prevent disruptions or respond swiftly when they occur.

JUSTIFICATION LETTER

Dear [Decision Maker]:

I would like your approval to attend **DRJ Fall 2021** on Sept. 19-22 in Phoenix.

DRJ conferences are the world's largest conferences dedicated to building resiliency, and attending is crucial for me to stay on top of the latest technologies, solutions, and processes to manage risk and build resiliency for our company. Now more than ever, it is imperative that our organization is well-prepared for any risk (known or unknown) we might face in the coming years.

A few key benefits which make this a worthwhile investment include the following:

Peer networking to help solve BC challenges and review our current approaches.

The conference is known for the collaborative nature of attendees and speakers in providing feedback and advice. The event builds in formal and informal networking times to facilitate this. It is invaluable to have discussions and gain knowledge from others who are facing the same challenges as us.

Immersive educational opportunities with experts.

The conference includes more than 65 sessions and workshops with 85 speakers which will allow me to focus on the areas essential for our company – all in one place instead of trying to organize various separate training sessions.

I will be able to:

- learn from industry experts and seasoned practitioners.
- gain valuable strategies to apply immediately to our company.
- acquire first-hand information from professionals who share real-life scenarios.
- learn the latest in business continuity, technology, trends, and business-related products.
- share all of these great resources, information, strategies, and more with our employees.
- A full virtual experience will be added as bonus with access to sessions for up to six months.

An efficient way to demo and review the newest technologies and solutions.

The event hosts a comprehensive exhibition floor which will allow me to meet and review the most current technologies and solution providers we need in one place. Arranging individual meetings would be cumbersome and inefficient.

This is an estimate of expenses for me to attend **DRJ Fall 2021**:

- Roundtrip airfare: \$XXXX
- Hotel: \$XXXX per night (before taxes and fees). This is a specially negotiated conference rate for attendees, is the lowest in the industry, and represents an excellent value for this area.
- Meals: \$XXXX
- Conference fee: \$XXXX

It is essential for us to be on top of the latest tools, knowledge, and education when it comes to managing risk and building resiliency. I believe this conference will empower me to bring enormous benefits to our company.

Thank you,

Your Name

WELCOME

Imagine breathtaking views of a stunning 316 acres in the Sonoran Desert. Add top-notch personal service, excellent dining options, award-winning spa, and championship golf club. Combine that with high-quality training, meaningful networking, and vital business continuity and disaster recovery planning.

It's time to make plans to attend DRJ Fall 2021 for our 65th conference Sept. 19-22 in Phoenix!

NOW IMAGINE
FOUR REJUVENATING YET RELAXING DAYS.



We look forward to sharing this exclusive opportunity with you to learn from the industry's leading experts and sharpen your skills. You'll have the chance to work with like-minded professionals, share strategies, and gain knowledge and confidence in your organization's risk and resilience programs.

Don't miss numerous opportunities to network, learn, connect, and relax at the breathtaking **JW Marriott Desert Ridge Resort & Spa**.

Our goal at DRJ Fall 2021 is to give you "Resiliency in a Time of Rebuilding." This year, it's not just a slogan. We have all seen business continuity departments become even more important this past year. Resilience professionals need to have reliable solutions as organizations emerge from existing pandemic protocols.

LEARN, GROW, RELAX,
AND ALLOW US TO INSPIRE YOU AT **DRJ FALL 2021!**

WHAT TO EXPECT

Get back into the office safely. Protect your data from cyberattacks. Mitigate your supply chain risks. Communicate with your employees during a crisis. Gain new skills. Learn about the latest technology. Take part in lively discussions on all of the top issues.

This is just a small sample of the return on investment you and your organization will gain from attending DRJ Fall 2021. Learn about the necessary tools, build lifelong connections, and receive high-quality education needed to ensure your business is prepared for any situation. Be confident you can protect your organizations' employees, data, and reputation. This kind of knowledge and first-hand experience cannot be gained from reading an article or watching a short 10-minute video. Get instant access and direct contact with industry experts who can help you make the difference in your organization. You have an important job, and we're ready to provide you with the tools necessary to do it successfully.



COVID-19 PROTOCOLS

Please be assured that the health and safety of all parties are first and foremost in our preparations for an in-person DRJ Fall 2021 conference. As such, many considerations and modifications are our priority. We are partnering with both the JW Marriott and the city of Phoenix to ensure the safety of all for a return to an in-person event. For more information, please visit the event site at www.drj.com/fall2021.

WHY SHOULD YOU ATTEND?

- REDUCE DOWNTIME.**
- INCREASE WORKPLACE SAFETY.**
- MORE SECURE DATA.**
- REDUCE OVERALL RISK.**
- NEW SKILLS.**
- LATEST TECHNOLOGY.**
- LIVELY DISCUSSIONS ON THE TOP ISSUES.**

More than 85 speakers, 65 sessions, 80 exhibitors, and numerous networking opportunities. How can you afford not to attend DRJ Fall 2021? It's the best of the disaster recovery and business continuity world all wrapped into one amazing experience!

From increasing workplace safety to reducing downtime to securing data, you'll acquire new skills, learn about advanced technology, participate in lively discussions, and interact with industry experts at DRJ Fall 2021.

The return on investment which you'll receive for yourself and your business after attending DRJ Fall 2021, combined with newly-acquired knowledge and first-hand experiences, will be invaluable and life-changing!

MAKING CONNECTIONS

NETWORKING

DRJ Fall 2021 is created to provide unlimited opportunities for you to meet and discuss essential topics with industry experts! This conference gives you the opportunity to make connections with other thought leaders and colleagues who understand and experience the same industry-related challenges as you!



EXHIBIT HALL

Everything you want and need in one location. Meet with top companies, get answers to your questions from the top industry consultants, attend software demos, and enjoy a complimentary snack or two.

RECEPTIONS

Be sure to make time to attend our networking meals and hospitality events. These are the perfect opportunities to relax and refuel to make the conference a complete experience. Don't miss out on the excitement at the lively Monday night hospitality event where we celebrate our 65th conference!



REGISTER AND SAVE BY THESE DATES

ONLY \$1,295.00 Through July 20, 2021

ONLY \$1,395.00 Through August 20, 2021

ONLY \$1,495.00 Through Sept. 22, 2021

REGISTER RISK-FREE!

You can get a full refund on your pass through Aug. 20, 2021.

We will be offering a full virtual experience to all registered attendees at no additional cost.

HOTEL FEATURES

You'll leave DRJ Fall 2021 completely relaxed thanks to the renowned Revive Spa and Wildfire Golf Club. Make the most of our conference venue and schedule a massage or a round of golf with your peers.

The hotel offers guests access to five pools, including the Mesa Pool, the Wildfire Pool, the Sidewinder Pool, the Lazy River Outdoor Pool and the Revive Spa Pool, an adult lap pool. There are also two whirlpools, a lazy river, the Serpentine Waterslide and a kids' splash pad. All pools are heated at 82 degrees year round.

Take advantage of the on-site dining opportunities, with six restaurants and a range of menu options you'll never get bored and easily satisfy your cravings. Enjoy relaxing at the on-site Starbucks with outdoor fire pits available to view the beautiful botanical garden.

The rooms at the JW Marriott Desert Ridge Resort & Spa feature sumptuous bedding, flat panel TVs, top-quality bath products, and plenty of space to stretch out and feel comfortable. The complimentary high-speed Internet makes it easy for you to stay connected and up-to-date.

JW MARRIOTT PHOENIX DESERT RIDGE RESORT & SPA

5350 East Marriott Dr.
Phoenix, AZ 85054
Phone: 480-293-5000



HOTEL ROOM RESERVATIONS

The JW Marriott Desert Ridge Resort & Spa is now accepting hotel reservations for DRJ Fall 2021.

You can make reservations online at <https://book.passkey.com/go/DisasterRecoveryJournal2021> or call 1-800-835-6206.

Please remember that you are responsible for making your hotel reservations and note the last day to book a room is August 20, 2021. For U.S. government room rates, contact Director of Events, **Lesley Vinyard**, at lesley@drj.com.

CAR RENTAL

If you'd like to rent a car, our official car rental is Advantage Rent A Car.

Call **800-777-5500** and mention **discount code CD040C7C88** to get an additional discount.



REGISTRATION RATES

Registration rates for the conference are as follows:

Only \$1,295.00 through July 20, 2021

Only \$1,395.00 through Aug. 20, 2021

Only \$1,495.00 through Sept. 19, 2021

Make conference checks payable to Disaster Recovery Journal. All fees must be paid in U.S. currency only and payment must be drawn on a U.S. bank.

THREE EASY WAYS TO REGISTER

1. Fax: 636.282.5802 (all day)

2. Mail: DRJ Registration Manager
1862 Old Lemay Ferry Rd
Arnold, MO 63010

3. Web: www.drj.com/fall2021

For Information

Call: 636.282.5800

(9AM - 5PM CST)

Email: rose@drj.com

REGISTRATION DISCOUNTS

DRJ offers a 10% discount on registration fees if you meet certain criteria. Review the restrictions. If you are eligible, mark the appropriate place on the registration form. Three or more employees from the same company who register at the same time are eligible for a 10% discount.

All certified individuals (must be certified at the time of registration) are eligible for a 10% discount.

All contingency group members are eligible for a 10% discount with proof of membership.

These discounts must be requested at the time of registration. No refunds of the discount will be issued, and only one discount per registrant will apply.



DRJ FALL 2021

Sept. 19 - 22, Phoenix

SAVE \$200 REGISTER BY JULY 20, 2021

REGISTRATION FORM

Personal Information

Mr/Mrs/Ms First Name Last Name

Phone Email

Title

Print Name As It Should Appear On Badge

List Your MBCI, FBCI, CRP, CBCP, MBCP#

List Any Designations for Badge

Company

Emergency Contact Name/Phone Number

Address

Check if you require special needs. Specify below.

City State/Zip Code Country

Notify conference personnel during on-site registration of your arrival and special needs.

Indicate Your Industry:

- | | |
|--|--|
| <input type="checkbox"/> Banking/Financial | <input type="checkbox"/> Computer Services |
| <input type="checkbox"/> Public Utilities | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Transportation | <input type="checkbox"/> Health Care |
| <input type="checkbox"/> Insurance | <input type="checkbox"/> Construction |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Mgmt. Consultant |
| <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Hospitality |
| <input type="checkbox"/> Government | <input type="checkbox"/> Other |
| <input type="checkbox"/> Education | |

Rank Your Experience Level

- Novice (less than 2 yrs)
 Intermediate (2-5 yrs.)
 Advanced (5+ yrs.)

How many DRJ conferences have you attended?

- This is my first conference.
 1-5
 6-10
 More than 10.

Payment Information

Check Enclosed for (\$)

Bill my company, (Attn.)

Registration Discounts* (if any)

Credit Card Type (MasterCard, Visa, etc.)

Signature

Credit Card Number Security Code* Exp. Date

*3-digit number found on back of card, 4 digits on front for AMEX

Policy Information

Cancellation Policy (Must be in writing): Conference enrollment may be canceled through August 20, 2021 without penalty. No refunds or credits will be given for cancellations received after August 20, 2021. All no shows will be charged the full amount. All cancellations must be received in writing. I have read and understand the cancellation policy.

Promotional Policy: DRJ retains the right to use attendee images and comments for promotional purposes.

As the health and safety of our community continues to be of paramount importance, it is also important to look forward to a time when we can re-convene in a face-to-face environment. DRJ is pleased to announce we will look forward to DRJ Fall 2021: Resiliency in a Time of Rebuilding and will begin planning for both a face-to-face and virtual conference environment. Stay tuned for more details as the planning cycle evolves.

