

DRJ'S 66th CONFERENCE



RESILIENCY TRANSFORMED

ATTENDEE CONFERENCE GUIDE

The largest event dedicated to
managing risk and resiliency in 2022

50+ Sessions and Workshops
65+ Expert Speakers



REGISTER NOW AT
WWW.DRJ.COM/SPRING2022

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RESILIENCY TRANSFORMED

As the oldest business continuity resource in the world, DRJ has the **in-depth education and technology** to ensure you're equipped for today's disruptions and tomorrow's emerging threats.

The tools you gain at **DRJ Spring 2022** can help you reduce downtime, increase workplace safety, secure your data, and reduce your overall risk. You'll **save time and money** by learning how to prevent disruptions or respond swiftly when they occur.

WELCOME LETTER

We invite you to join us and enjoy all the programming, the networking, the exhibitor demos and more at **DRJ Spring 2022 – Resiliency Transformed**. We have designed our 66th conference to meet the needs of you, our valued attendees. This conference guide is loaded with the information that will help you organize your time and get the most out of DRJ Spring 2022.

Get ready to experience an exceptional event!

We are so excited to be returning to in-person events! The conference will be returning to our format of four days of keynote and workshop sessions, breakout tracks, panel discussions, exhibit hall, networking, and more. The conference's agenda is packed full of possibilities for attendees to acquire fresh resources, new knowledge and skills, strategic connections, and in-depth education to ensure they're equipped for today's disruptions and tomorrow's emerging threats

This in-person event offers numerous opportunities to collaborate, build communities, establish new and resume former friendships, provide and receive extensive feedback, be part of in-depth conversations, and experience the traditional conference atmosphere for which DRJ is well-known. We'll be following additional safety protocols to keep everyone safe and comfortable, and you can learn more about that on our event website: www.drj.com/spring2022.

This conference is a worthy investment, as many repeat DRJ attendees thoroughly agree. It's the chance for an energizing change of scenery, gain new inspiration for robust resiliency programs, and experience an invigorating mix of minds and cultures.

DRJ in-person conferences are also the perfect getaway from distractions at work and home and to enjoy all that our venue has to offer, whether that be relaxing by the pool, connecting with fellow attendees over dinner or a day at the many theme parks at Disney.

We're really looking forward to welcoming you back to our in-person events and connecting with you in-person soon.

Best regards,

Bob Arnold, President
Disaster Recovery Journal

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Meet our MC



Vanessa Mathews
Asfalit Advisors

Vanessa Vaughn Mathews is the founder and chief resilience officer of Asfalit Advisors, a business resilience company based in Charlotte, NC. She is also the host and a co-owner (in partnership with DRJ) of Business Resilience DECODED, the leading podcast for emergency management and business continuity professionals.

Vanessa got her start in the profession the hard way. In 2008, she was sitting in her parked car in Atlanta when a tornado tore through the city, killed one person, destroyed 50 homes, and totaled her car. The experience, which she calls the Perfect Storm, galvanized her interest in emergency preparedness and gave her a deep empathy for the profession.

Vanessa has a Bachelor of Arts in Homeland Security and Emergency Management from Savannah State University (SSU) (she was the first woman in Georgia to obtain the degree) and a Master's in Business Administration from the University of South Carolina. Currently, she teaches the Business Continuity and Crisis Management course at SSU as an adjunct professor.

As the leader of Asfalit, she has counseled a range of private sector, governmental, and nonprofit organizations on how they can develop, validate, and maintain their business resilience programs. She has worked with clients in real estate, healthcare, information technology, transportation, logistics, and higher education, among other areas.

Prior to founding Asfalit, she worked in business continuity and crisis management for fortune 500 retail and manufacturing organizations.

In 2021, Vanessa was appointed by the Mayor of Charlotte to serve as the Chair of the Charlotte International Cabinet advisory board. In 2020, the Mecklenburg Times named her as one of the 50 Most Influential Women in Mecklenburg County.

She is an outspoken advocate for social justice, and has long highlighted the challenges faced in the workplace by women and minority professionals. A warm and dynamic presence at the podium, she speaks often at conferences and events.

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JUSTIFICATION LETTER

Dear [Decision Maker]:

I would like your approval to attend **DRJ Spring 2022** on March 20-23 in Orlando.

DRJ conferences are the world's largest conferences dedicated to building resiliency, and attending is crucial for me to stay on top of the latest technologies, solutions, and processes to manage risk and build resiliency for our company. Now more than ever, it is imperative that our organization is well-prepared for any risk (known or unknown) we might face in the coming years.

A few key benefits which make this a worthwhile investment include the following:

Peer networking to help solve BC challenges and review our current approaches.

The conference is known for the collaborative nature of attendees and speakers in providing feedback and advice. The event builds in formal and informal networking times to facilitate this. It is invaluable to have discussions and gain knowledge from others who are facing the same challenges as us.

Immersive educational opportunities with experts.

The conference includes more than 50+ sessions and workshops with 65+ speakers which will allow me to focus on the areas essential for our company – all in one place instead of trying to organize various separate training sessions.

I will be able to:

- learn from industry experts and seasoned practitioners.
- gain valuable strategies to apply immediately to our company.
- acquire first-hand information from professionals who share real-life scenarios.
- learn the latest in business continuity, technology, trends, and business-related products.
- share all of these great resources, information, strategies, and more with our employees.
- a full virtual experience will be added as bonus with access to sessions for up to six months.

An efficient way to demo and review the newest technologies and solutions.

The event hosts a comprehensive exhibition floor which will allow me to meet and review the most current technologies and solution providers we need in one place. Arranging individual meetings would be cumbersome and inefficient.

This is an estimate of expenses for me to attend **DRJ Spring 2022**:

- Roundtrip airfare: \$XXXX
- Hotel: \$XXXX per night (before taxes and fees). This is a specially negotiated conference rate for attendees, is the lowest in the industry, and represents an excellent value for this area.
- Meals: \$XXXX
- Conference fee: \$XXXX

It is essential for us to be on top of the latest tools, knowledge, and education when it comes to managing risk and building resiliency. I believe this conference will empower me to bring enormous benefits to our company.

Thank you,

Your Name

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Fusion Risk Management is a leading industry provider of cloud-based software solutions for business continuity, integrated risk management, IT disaster recovery, and crisis and incident management. Its products and services take organizations beyond legacy solutions and empowers them to make data-driven decisions with a comprehensive and flexible approach through one system. Fusion and its team of experts are dedicated to helping companies achieve greater organizational resilience and mitigate risks within their businesses. www.fusionrm.com.



Kyndryl works at the core of businesses that move the world. With more than 90,000 skilled professionals operating in over 100 countries, we design, build, manage and modernize the mission-critical technology systems that the world depends on every day. We are committed to the health and continuous improvement of the vital systems at the heart of the digital economy. With our partners and thousands of customers, we co-create solutions to help enterprises reach their peak digital performance. Our world has never been more alive with opportunities. Together, we can seize them. To learn more, visit www.kyndryl.com.



OnSolve® offers advanced critical event management capabilities to help organizations achieve successful outcomes during a crisis. By combining artificial intelligence (AI), unmatched expertise and a modern platform, we do what no one else can: We provide actionable intelligence and get the right information to the right people at the right time – so you can mitigate risk, strengthen organizational resilience and better protect your people, places and property. More information can be found at www.onsolve.com.

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AlertMedia

As the fastest-growing mass communication and emergency notification software provider in the world, AlertMedia helps organizations securely and effectively monitor threats, streamline notifications, and recover from incidents. The company's fully integrated, cloud-based platform delivers innovative communication tools that can be accessed from anywhere, at any time, using any device. For more information, please call (800) 826-0777 or visit our website at www.alertmedia.com.



Everbridge, Inc., the world's leading provider of Critical Event Management software solutions, ensures business, government and healthcare organizations are prepared to rapidly respond to – and even avoid – sudden, unexpected disruptions. The Everbridge Critical Event Management Platform delivers organizational resilience on an unprecedented scale – combining real-time monitoring, situational awareness, and integrated response and collaboration solutions across from a single, enterprise-wide view. Keeping people safeguarded, assets and reputations protected, and continuity maintained and restored quickly is the Everbridge measure of success in an uncertain world. www.everbridge.com.



Give shelfware the flick. Resilience managers everywhere are embracing a response-first approach with iluminr, to deliver real impact and bring resilience to life. iluminr helps you build capability, detect threats, communicate with your people, and coordinate your response, all through a modern platform that people actually enjoy using. www.iluminr.io.



Infinite Blue is a software solutions provider that empowers some of the world's largest organizations to become more obstacle-resistant and resilient. Our friendly and flexible applications work together as an all-in-one, configurable business continuity command center. Leaders can now see potential threats enterprise-wide so you can plan smarter, respond in real-time, and bounce back stronger from disruptions like fires, natural disasters, security breaches, global pandemics, and other "what-ifs." Our organizational resiliency suite of applications are built on our low-code platform and supported by our team of experts, so it's simple to integrate and configure our existing applications or create something specifically for your organization's needs. www.bcinthecloud.com.

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Acronis

Acronis unifies data protection and cybersecurity to deliver integrated, automated cyber protection that solves the safety, accessibility, privacy, authenticity, and security (SAPAS) challenges of the modern digital world. With flexible deployment models that fit the demands of service providers and IT professionals, Acronis provides superior cyber protection for data, applications, and systems with innovative next-generation antivirus, backup, disaster recovery, and [endpoint protection](#) management solutions. With [award-winning AI-based antimalware](#) and [blockchain-based data authentication](#) technologies, Acronis protects any environment – from cloud to hybrid to on-premises – at a low and predictable cost.



Agility Recovery is the leading provider of business continuity and disaster recovery suites of solutions. Through one central hub, our customers can use business continuity and incident management tools, along with guaranteed access to temporary power, furnished mobile office space, communications equipment, technology, and testing resources. In the wake of the unexpected, we make resilience simple by providing the expertise and resources your organization needs to prepare, protect, and recover quickly. Whether you're a seasoned continuity professional or creating your company's business continuity plan for the first time, we're ready to support you and your team. www.agilityrecovery.com.



In the midst of disruption, fast and effective responses depend on clear information. BlackBerry® AtHoc® and BlackBerry® Alert® provide a centralized approach to crisis communications and critical event management with secure 2-way messaging to keep people safe and business operations running. Send critical messages to those affected after a cyber-attack, IT outage or weather event, and act decisively with the help of clear analytics and dashboards. Increase your operational resiliency, reduce costs and keep people safe with critical event management capabilities from BlackBerry. www.blackberry.com.



As the global provider of resilience management solutions – spanning consulting, software, managed services, and staffing – Castellan is uniquely positioned to help organizations find the right balance of risk tolerance and resilience to protect their people, reputation, customers, and bottom-line. Leveraging a proprietary proven process for driving organizational readiness and response, Castellan partners with clients to establish a clear vision, drive real results, and provide on-going support from their community of resilience experts. Castellan helps organizations replace uncertainty with confidence. Now you're ready.™ www.castellanbc.com.



The Converge Enterprise Cloud teams across all Converge Technology Solutions companies work seamlessly together to develop, implement, host and manage data availability and disaster recovery solutions for all platforms. Based on our customer focused service delivery track record, vast engineering resources, and access to over 100 million dollars in mainstream system hardware, the Converge Enterprise Cloud delivers cost-effective resiliency solutions to customers all across North America. Additionally, the Enterprise Cloud practice provides the full breadth of DRaaS, BUaaS, and Hardware Quick-Ship Solutions, together with our expert Business Continuity Consulting portfolio of services. www.convergeenterprise.cloud.



Cutover, the leader in work orchestration and observability, is the only platform that provides full organizational visibility into dynamic flows of work, bringing them out of the dark matter of the enterprise to enable teams to move quickly with confidence. Cutover eliminates outdated approaches like static spreadsheets and weekend calls so teams can accomplish work quickly and effectively – without the usual headache.



eBRP Solutions has been at the forefront of BCM Software innovation, incorporating Process Modeling and “What if?” analysis into eBRP Suite in 2002. eBRP Suite is deployed by many leading fortune enterprises, financial institutions, federal agencies, healthcare and utility companies to support their enterprise resiliency programs. Our newest product is eZPlanner - a packaged solution with tools to support the complete BCM lifecycle. Included are all utilities for planning, simulation & test validation and tools for overall program management. eZP is optimized for the occasional business user while fortified for management decision-making with all new graphical dashboards. Packaged with a ‘no surprise’ all-inclusive cost that includes AWS Cloud-hosted access, product support and assistance to migrate from you a legacy system. Learn more about eZPlanner at www.ezplanner.net.



Workplace Recovery by IWG gives you preferential access to over 3000 workspace locations in more than 120 countries worldwide. With over 90,000 workplace recovery seats available across our network, we can help you get back to work faster if you can't use your own offices due to power outages, hurricanes, fires, floods, IT failures, social distancing requirements and more. We offer solutions for organizations of all sizes, including anytime access to fully serviced turnkey offices. www.iwgplc.com.



Veeam® recognizes the new challenges companies across the globe face in enabling the Always-On Enterprise™, a business that must operate 24.7.365. To address this, Veeam has pioneered a new market of Availability for the Always-On Enterprise™ by helping organizations meet recovery time and point objectives (RTPO™) of less than 15 minutes for all applications and data. Veeam Availability Suite™, which includes Veeam Backup & Replication™, leverages virtualization, storage, and cloud technologies that enable the modern data center to help organizations save time, mitigate risks, and dramatically reduce capital and operational costs, while always supporting the current and future business goals of Veeam customers. www.veeam.com.

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Asfalıs Advisors is focused on one thing: making your company resilient, no matter what's thrown at it. We do that by helping you prevent and/or mitigate crises, either natural or man-made, that may affect your company. In identifying risks unique to your business, developing crisis management and business continuity plans, and training your leadership teams and employees, Asfalıs puts control back in your hands. www.asfalısadvisors.com.



RSA helps leading organizations transform the efficiency of their continuity and recovery teams, address the most critical areas of the business quickly, and partner across the business to achieve their resiliency goals. RSA Archer® Business Resiliency provides an automated approach to enable your organization to respond swiftly in crisis situations and protect ongoing operations. For more information about RSA's products and services, visit www.archerim.com.



In an era defined by large-scale, unpredictable events that have impacted organizational operations in innumerable and unforeseen ways — relevant, public data can now surface anywhere, at any time. Dataminr is the world's leading AI platform that discovers, distills and delivers alerts on high-impact events and emerging risks from the increasingly complex landscape of publicly available information — including social media, blogs, information sensors, and the deep web — to ensure that decision-makers have the knowledge they need to act with confidence. www.dataminr.com.



With FIRST ONSITE, your call for help is our call to action. With decades of experience, unmatched agility and resources, and comprehensive North American coverage, we have what it takes to tackle challenges of every type, size, and scale. It's our mission and our promise to be the only property restoration partner you'll ever need. We are proud to provide high-quality, single-source remediation, restoration, and reconstruction services for industries of every kind. From enabling business continuity for banks and manufacturing facilities, to ensuring healthcare professionals maintain critical services, to helping homeowners rise above the trauma of property damage, we do it all, and we do it right. With dedicated professionals and decades of experience, we provide unmatched knowledge and understanding of your industry's unique needs. Learn more at www.firstonsite.com.



Pronto Recovery is a global business continuity solutions and quick ship technology hardware provider. We keep your business running when disaster strikes. Unlike most industry providers with only a few centralized depots, we have over 30 strategically placed equipment depots around the globe enabling us to deliver technology hardware to your alternate site or specified location the same or next business day. We can provide guaranteed workplace solutions in over 120 countries to meet the need for office recovery for your critical staff, augmented by the Pronto Quickship or other technology recovery solutions. Our FLEX Recovery program provides you with a work at home solution independent of any infrastructure providing a complement to your BCP strategy. Minimize downtime and loss of revenue with our flexible and cost-effective continuity solutions for workplace recovery.



Rave Mobile Safety, a trusted partner for safety software, provides innovative communication software for better emergency preparedness and faster response. Used by leading education institutes, corporations, and state and local public safety agencies, the award-winning portfolio of Rave Alert™, Rave 911 Suite™ including Smart911®, Rave Panic Button™, Rave Guardian™, Rave Eyewitness™, and Rave Prepare™ protects millions. Rave Mobile Safety is headquartered in Framingham, MA. For more information, please visit www.ravemobilesafety.com.



Satcom Direct (SD) and its affiliated divisions offer a complete suite of products and services for your Business Continuity and Disaster Recovery needs. SD provides reliable enterprise data solutions based on VMware, Veeam, and Nimble Storage. Additionally, SD's Land and Mobile Division offers handheld satellite phones, large scale Cobham Explorer antennas, High-speed data over satellite, and PTT with worldwide coverage. SD has the connections needed to maintain voice and data communications during any kind of disaster, natural or manmade. Utilizing company owned Data Centers, teleports, and global offices, SD provides world-class data and voice global satellite connectivity for customers in the government, military and commercial sectors. www.satcomdirect.com.



ServiceNow (NYSE: NOW) is the fastest-growing enterprise cloud software company in the world above \$1 billion. Founded in 2004 with the goal of making work easier for people, ServiceNow is making the world of work, work better for people. Our cloud-based platform and solutions deliver digital workflows that create great experiences and unlock productivity to approximately 5,400 enterprise customers worldwide, including almost 75% of the Fortune 500. For more information, visit servicenow.com.



Sungard Availability Services (Sungard AS) is a leading provider of cloud connected infrastructure solutions serving enterprise customers from 75 hardened data centers and workplace recovery facilities in nine countries. Sungard AS has a 40-year track record of delivering resilient and highly available hybrid IT solutions. Backed by high performance networks, Sungard AS modernizes customers' end-to-end IT across connected infrastructure, cloud, recovery and workplace solutions. Working with customers to understand their business objectives, Sungard AS identifies gaps in customers' current environments and tailors a solution to achieve their desired business outcomes. www.sungardas.com.



Veoci is a no-code platform for business continuity management, emergency operations, incident response, mass notification, and customizable system solutions. It is comprised of fully integrated, intuitive, and interconnected tools such as Dashboards for reporting and analysis, Alerts and Notifications, automated Workflows, virtual meeting Rooms for collaboration and document sharing, and mobile-device enablement—all with a focus on optimizing User experience, improving productivity, and facilitating effective business continuity and resilience. The Software as a Service (SaaS) platform is ideally designed for incident management and business continuity process automation and transformation, allowing organizations to overhaul existing manual-based processes. Veoci can be applied across all areas and departments in an organization, as well as across multiple organizations; the system can easily accommodate the need for additional functionality as projects and partnerships grow. Veoci is a Leader on Gartner's Magic Quadrant for BCMP Solutions, Worldwide; included in their Market Guides for Crisis and Emergency Management, and Business Continuity Management Program Solutions, as well as being included in multiple Hype Cycles. We were also recognized as having the highest customer satisfaction. www.veoci.com.



Resilience and Business Continuity planning and consulting services tailored to fit your industry; utilizing proven, scalable and sustainable solutions. We are always available as partners and guides when you have a question or need some additional support. Our goal is to minimize the stress of continuity planning and optimize resilience. Learn more at www.virtual-corp.com.

RESILIENCY TRANSFORMED



WELCOME

More training, more networking, and more business continuity and disaster recovery planning. We're elated that you decided to **join us for our 66th conference March 20-23, 2022, in Orlando, Fla.** We're looking forward to connecting with you for four amazing days at DRJ Spring 2022! This exclusive opportunity allows you to sharpen your skills and learn from industry experts. You'll work with like-minded professionals, share strategies, and gain knowledge and confidence in your organization's risk and resilience programs. You'll receive ample opportunities to learn, network, and relax at the beautiful lakeside oasis of Disney's Coronado Springs Resort.

Our goal at **DRJ Spring 2022 "Resiliency Transformed"** is to provide you with the best preparation and improvements for your response to today's disruptions and tomorrow's emerging threats.

**LEARN, GROW, RELAX, AND ALLOW US
TO INSPIRE YOU AT DRJ SPRING 2022!**

WHY SHOULD YOU ATTEND?

More than 65+ speakers, 50+ sessions, 50+ exhibitors, and numerous networking opportunities. How can you afford not to attend DRJ Spring 2022? It's the best of the disaster recovery and business continuity world all wrapped into one amazing conference!

From increasing workplace safety to reducing downtime to securing data, you'll gain new skills, learn about the newest technology, participate in lively discussions, and interact with industry experts at DRJ Spring 2022.

The return on investment which you'll receive for yourself and your business after attending our three-day conference will be invaluable. You'll build connections, learn strategies, and gain confidence needed to strengthen your business. Our conference will help you be prepared for any situation!

DRJ Spring 2022...the knowledge and first-hand experience you'll gain at our conference is much more comprehensive than reading an article or watching a video.

Our conference will make all the difference in your business! You might realize it's life changing!

NETWORKING

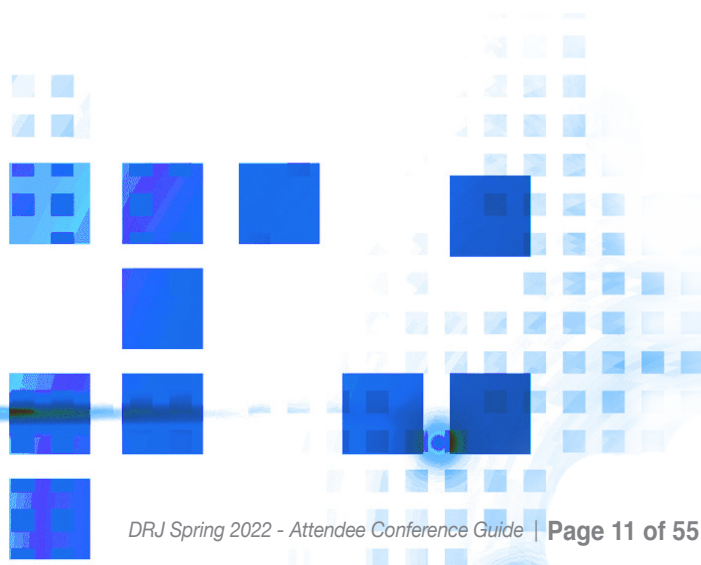
DRJ Spring 2022 is created to provide unlimited opportunities for you to meet and discuss essential topics with industry experts! This conference also gives you the opportunity to create connections with other thought leaders and colleagues who understand and experience the same industry-related challenges as you!

EXHIBIT HALL

It's the hub of it all ... the exhibit hall has everything you need in one location. From meeting with representatives from top companies to acquiring information from industry consultants to seeing software demos and the latest in technology, this is the ideal place to be when you have some downtime. Don't forget complimentary snacks and more time for networking!

RECEPTIONS

Be sure to make time to attend our networking meals and hospitality events. These are the perfect opportunities to relax and refuel to make the conference a complete experience. Don't miss out on the excitement at the lively Monday night hospitality event where we celebrate our 66th conference!



HOTEL INFORMATION

Hotel Reservations:

Disney's Coronado Springs Resort is now accepting hotel reservations for DRJ Spring 2022.

Take advantage of our conference rate of **\$210** plus tax (currently 12.5%) per night. You can make a reservation online at <https://mydisneygroup.com/drj2022>.

A \$25 plus tax per night fee will be charged for each additional occupant more than 18 years of age.

Please remember you are responsible for making your hotel reservations and be sure to book early as the hotel does fill up in March due to Spring Break.

Note there is a limited number of U.S. Government-rate rooms available. If you qualify, please be sure to request a government room rate when making your reservation and be prepared at time of check-in to show a military ID to verify your qualification.

The last day to book a room under DRJ's contracted rate and room block is February 18, 2022.

Hotel Parking:

Day guests are not charged a parking fee.

Overnight guests will be charged **\$20.00** per night for self-parking.

Valet parking is **\$33.00** per night.



REGISTER AND SAVE BY THESE DATES

ONLY \$1,395.00 Through January 21, 2022

ONLY \$1,495.00 Through February 21, 2022

ONLY \$1,595.00 Through March 20, 2022



REGISTRATION RATES

Registration rates for the conference are as follows:

Only \$1,395.00 through Jan. 21, 2022

Only \$1,495.00 through Feb. 21, 2022

Only \$1,595.00 through Mar. 20, 2022

Make conference checks payable to Disaster Recovery Journal. All fees must be paid in U.S. currency only and payment must be drawn on a U.S. bank.

THREE EASY WAYS TO REGISTER

1. Fax: 636.282.5802 (all day)
2. Mail: DRJ Registration Manager
1862 Old Lemay Ferry Rd
Arnold, MO 63010
3. Web: www.drj.com/spring2022

For Information

Call: 636.282.5800

(8AM - 4PM CST)

Email: rose@drj.com

REGISTRATION DISCOUNTS

DRJ offers a 10% discount on registration fees if you meet certain criteria. Review the restrictions. If you are eligible, mark the appropriate place on the registration form. Three or more employees from the same company who register at the same time are eligible for a 10% discount. All certified individuals (must be certified at the time of registration) are eligible for a 10% discount.

All contingency group members are eligible for a 10% discount with proof of membership.

These discounts must be requested at the time of registration. No refunds of the discount will be issued, and only one discount per registrant will apply.

DRJ SPRING 2022
March 20-23, Orlando



SAVE \$200
REGISTER BY
JAN. 21, 2022

REGISTRATION FORM

Personal Information

Mr/Mrs/Ms First Name Last Name

Phone Email

Title

Print Name As It Should Appear On Badge

List Your MBCI, FBCI, CRP, CBCP, MBCP#

List Any Designations for Badge

Company

Emergency Contact Name/Phone Number

Address

☐ Check if you require special needs. Specify below.

City State/Zip Code Country

Notify conference personnel during on-site registration of your arrival and special needs.

Indicate Your Industry:

- | | |
|--|--|
| <input type="checkbox"/> Banking/Financial | <input type="checkbox"/> Computer Services |
| <input type="checkbox"/> Public Utilities | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Transportation | <input type="checkbox"/> Health Care |
| <input type="checkbox"/> Insurance | <input type="checkbox"/> Construction |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Mgmt. Consultant |
| <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Hospitality |
| <input type="checkbox"/> Government | <input type="checkbox"/> Other |
| <input type="checkbox"/> Education | |

Rank Your Experience Level

- ☐ Novice (less than 2 yrs)
☐ Intermediate (2-5 yrs.)
☐ Advanced (5+ yrs.)

How many DRJ conferences have you attended?

- ☐ This is my first conference.
☐ 1-5
☐ 6-10
☐ More than 10.

Payment Information

Check Enclosed for (\$)

Bill my company, (Attn.)

Registration Discounts* (if any)

Credit Card Type (MasterCard, Visa, etc.)

Signature

Credit Card Number Security Code* Exp. Date

*3-digit number found on back of card, 4 digits on front for AMEX

Policy Information

Cancellation Policy: Conference enrollment may be canceled through February 21, 2022 without penalty. No refunds or credits will be given for cancellations received after February 21, 2022. All no shows will be charged the full amount.

Promotional Policy: DRJ retains the right to use attendee images and comments for promotional purposes.

☐ I have read and understand the cancellation policy.



DAY 1

Sunday, March 20, 2022

10:00 a.m. – 7:00 p.m. Conference Registration Desk

1:00 p.m. – 3:30 p.m. Sunday Workshops

SWS-1 Herrera Writing a Business Recovery Plan - Beyond the Template
SWS-2..... Lambert..... People Not Paper 2022, Resiliency Begins with Training
SWS-3..... LaPedis..... Lessons Learned: Active Shooter Response
SWS-4..... Goldman Successful Drills and Exercises: Here's How!

3:30 p.m. – 4:00 p.m. Break

4:00 p.m. – 5:00 p.m. Solutions Track

ST-1 Hartz, Liuzzi The Art of Bouncing Back: Partners through Disaster
ST-2..... Cucuel, Lee, Mock, Ayco Innovating Resiliency: Critical Communication & Collaboration for Emergency
Preparedness & Response
ST-3..... Loeffler Lessons Learned Implementing Operational Resilience with Archer
ST-4..... Faletra Be Prepared – Be Protected – Stay Connected
ST-5..... Frasure..... Pushing Your Exercises Beyond 'Compliance'
ST-6..... Levy Managing Risk and Improving Resiliency in a Volatile World

5:00 p.m. – 7:00 p.m. Exhibit Hall Opens

5:00 p.m. – 7:00 p.m. Welcome Reception

5:30 p.m. – 7:00 p.m. Product Demos

IN-PERSON AGENDA

DAY 1

Sunday, March 20, 2022

10:00 a.m. – 7:00 p.m.

CONFERENCE REGISTRATION DESK

1:00 p.m. – 3:30 p.m.

SUNDAY WORKSHOP 1



Michael
Herrera

MHA
Consulting,
Inc.

Writing a Business Recovery Plan – Beyond the Template

The primary purpose of the business recovery plan (BRP) is to provide Subject Matter Experts with the steps and actions to take in the event of a disruption. However, that's easier said than done; writing a plan that is comprehensive but not too voluminous that contains the proper level of detail that the intended audience can easily use and execute is the goal.

In our session we will:

- Identify who is the audience of the plan is and who will execute it
- Determine the minimum sections your BRP should have to be effective and executable in your organization (less is more)
- Identify the minimum recovery scenarios (Loss of Building/Geographic Region, Loss of Technology, etc.) needed in the plan
- Determine the level of granularity of the data and information based on who will be executing the plan in primary and alternate roles
- Evaluating what information can be leveraged to build your plan quickly (e.g., BIA, existing procedures, etc.)
- Keeping it fresh, not just contact information to ensure the plan changes as the business does now and in the future

Michael Herrera is the Chief Executive Officer (CEO) and founder of MHA. In his role, Michael provides global leadership to the entire set of service offerings within MHA. Under his leadership, MHA has become a leading provider of Business Continuity and Disaster Recovery services to industry leading organizations on a global level. He is also the founder of BCMMETRICS, a cloud-based suite of business continuity tools that have been designed to fully implement and maintain your Business Continuity program. Prior to founding MHA, he was a Regional VP for Bank of America, where he was responsible for Business Continuity across the southwest region.

SUNDAY WORKSHOP 2



Phil Lambert

Lambert
Learning
Institute

People Not Paper 2022, Resiliency Begins with Training

Every organization requires practitioners to be properly trained, and sufficiently motivated to execute the planning process and to promote the value to day-to-day operations. Researching information on BC strategy is relatively easy. Yet, a plethora of BC books and recommendations has created a complex and contradictory array of choices for those who are desperate to do a great job. Conventional standards and legacy strategies worked well in the business world of yesterday, yet no one is telling you what it takes to be successful has changed. This workshop will. The professional practitioner of today looks extraordinarily different than the planner of the past. How? Well, we have already envisioned what the professional of today and tomorrow will need to be successful. Come join us.

The DRJ Academy's BC Primer course is all about providing a modern-day framework for those planners who are struggling to implement a program and those just starting out. We'll walk you through step by step the first 12 months in starting a new program, reigniting a broken program, and raising the significance of a weakened program. We'll show you how to make small shifts that will make a seismic difference in results.

The BC Primer course is a Business Continuity basics course which represents a breakthrough in the design, approach, and delivery of a BC training Program. 33 short sessions with 79 digital downloads of support documents, graphics, charts, presentations, and forms. DRJ Academy has partnered with Lambert Learning in the course's creation.

Phil Lambert is the President & CEO of Lambert Learning Institute and has more than 24 years of experience with resiliency management positions at two Fortune 500 companies before he founded Lambert Learning. He is a well-regarded advocate and thought-leader in the BC/DR planning community. Phil is a visionary, game changer, trainer, advisor, and coach. He most always challenges outdated program strategies that don't produce the desired outcomes. Phil is a well-respected program strategist and architect who designs, develops, and produces advanced level and basic level courses for tomorrow's practitioner. Phil has helped to design hundreds of training modules for clients to use as tools to train the rest of their organization. Phil trains to change lives.

SUNDAY WORKSHOP 3



Ron
LaPedis
Seacliff
Partners
International,
LLC

Lessons Learned: Active Shooter Response

First responders are arriving at your location and you have no idea why. What you don't know is that you have an active shooter situation. When the first responders arrive, will they be going in blind? Will they have to shoot their way through locked doors because no one knows where the keys are? Are there hazardous chemicals, processes, or areas that they need to stay away from? Do your employees know what to do when someone opens fire?

Several ideas for how private industry can work with law enforcement will be presented and we will detail what went right and lessons learned from the May, 2018 YouTube shooter incident. A handful of team exercises will include how to "stop the bleed" with what you have on your person.

Ron is managing director at Seacliff Partners International, an independent consultancy. Before that, he spent 25 years with Hewlett Packard becoming a business continuity and security specialist and marketer, consulting with key customers and partners around the world. In addition to his business skills, Ron is a uniformed and badged volunteer first responder with his local Sheriff's office and a licensed firearms training instructor.

SUNDAY WORKSHOP 4



Dr. Steven
Goldman
MIT

Successful Drills and Exercises: Here's How!

The DRJ attendees' favorite workshop is back! Successful business resilience and disaster recovery takes more than a plan: it requires realistic testing and validation. This is the workshop where you learn how! Do your exercises provide as close-to-real situations as possible? Are your response teams challenged properly? What do others do? How can you improve? During this hands-on workshop, you will learn how to develop and conduct your successful drill/exercise.

Students will master:

- Dr. Steve's Exercise Planning Checklist
- The company politics of drills and exercises
- Why drills/exercises are important
- Types of drills/exercises
- Elements of a successful exercise
- 101 scenario ideas you can use
- Effectively conduct and critique PLUS keep your job!
- Leveraging the exercise for future gain for your organization - and for your career!
- SPECIAL 1: COVID-19 lessons learned for drills/exercises
- SPECIAL 2: Cyber Event drills/exercises
- SPECIAL 3: Hybrid live/virtual Exercises!

With his vast experience, lively delivery style, and real-life examples, Dr. Steve leads the class through interactive discussions of successful exercise development and conduct. Don't miss this valuable and informative workshop!

Dr. Steven B. Goldman is an internationally recognized expert and consultant in Business Resiliency, Crisis Management, Crisis Leadership, and Crisis Communications. Dr. Goldman is a co-founder and Director of MIT's "Crisis Management & Business Resiliency" and "Advanced Business Resiliency" Professional Education courses. Dr. Steve has over 35 years experience in the various aspects of these disciplines, including program management, plan development, training, exercises, and response strategies. His background is comprehensive yet unique in that he has been a professional engineer, corporate spokesperson, manager of media relations, business continuity planner, crisis responder, consultant, and a Fortune 500 Company's Global Business Continuity Program Manager. Steve has written or improved many corporate and government agency business resiliency and crisis communications plans and procedures. He has trained all levels of response staff, from CEO's on down. His specialty is realistic drills and exercises for clients worldwide. Steve also mentors industry professionals to improve their programs and their careers. Steve has published many articles and conducts several seminars annually on the various aspects of Crisis Management, Crisis Communications, Business Resiliency, and Crisis Leadership. MIT's "Crisis Management & Business Resiliency" Course: <http://professional.mit.edu/cm>.

3:30 p.m. – 4:00 p.m.

BREAK

4:00 p.m. – 5:00 p.m.

SOLUTIONS TRACK 1



Kim Hartz

First Onsite

The Art of Bouncing Back: Partners through Disaster

Take the complexity out of disaster planning with a partnership approach. Join two subject matter experts on Business Continuity and Property Restoration and Mitigation as they take you through the pre-planning journey to preparedness. In this interactive breakout session, they will show you how to make your planning actions tangible, realistic, and trackable in the Disaster Planning process and understand the reasons why.

This eye-opening session will bounce between "lessons learned" from both the perspective of the Continuity Director and Response Partner. Presenters will do a deep dive into the partnership approach to planning that includes defining and clarifying all the collaborators and cohorts that are required to maintain business operations with minimal disruption and interruption. Participants will take away the first steps for an actionable emergency plan they created for their business operations.



John Liuzzi

Southern
Glazer's
Wine and
Spirits

Kim Hartz has nearly a decade in the restoration and reconstruction business. Prior to working in her current industry, she worked in marketing, account management, public relations and sales for 20 years. She has extensive experience in leadership in the non-profit sector, representing Camp Fire Boys & Girls, Girl Scouts and most recently serving Fort Worth as the Executive Director of the Northwest ISD Education Foundation. Kim's primary responsibilities are to manage National Strategic Accounts by helping them develop emergency response plans, identify new alliances for First Onsite, and grow our account team. She also helps train regional account managers how to cultivate existing accounts and provides leadership in client communications. Kim's current portfolio includes several fortune 500 companies within many industry sectors, including retail, hospitality, healthcare, assisted living, property management, schools and municipalities.

John Liuzzi has over 25 years of Business Continuity experience. He is an experienced company President, C-Level executive, and three-term Congressional appointee. He is currently the Director of Business Continuity for Southern Glazer's Wine and Spirits.

SOLUTIONS TRACK 2

J. Brooks
Cucuel

AstraZeneca

James Lee
AstraZeneca**Innovating Resiliency: Critical Communication & Collaboration for Emergency Preparedness & Response**

How do you bridge the gap from robust business continuity strategy to resilient business operations? In partnership with Rave Mobile Safety, AstraZeneca's Gaithersburg Site leaned into its culture of innovation to deploy critical communication and collaboration technology to plan, prepare, respond and recover from adverse events. By making their emergency response plans truly actionable, AstraZeneca is able to keep staff safe, protect valuable assets, mitigate risks and reduce the overall business impact of disruptions.



Terri Mock

Rave Mobile
Safety

Crystal Ayco

Rave Mobile
Safety

In this session, AstraZeneca and Rave will discuss how marrying resiliency strategy with technology can transform security and business continuity to deliver measurably faster incident response, expanded response coordination and targeted emergency notifications. Speakers will present proven practices to digitize, automate and deploy emergency response and business continuity plans for a broad spectrum of adverse events to provide a roadmap to business resiliency.

Brooks Cucuel serves as the Senior Director, Security & Business Resilience for AstraZeneca's Gaithersburg site, which includes over 1.4 million square feet of offices, R&D laboratories, Clinical Supply Manufacturing, and on-site childcare across 10 facilities. He is a board-certified senior security professional with over two decade in the security industry and holds the ASIS International Triple Crown, having earned the Certified Protection Professional (CPP®), the Professional Certified Investigator (PCI®), and the Physical Security Professional (PSP®) certifications.

James Lee is a Corporate Security Professional with over ten years of industry experience, currently serving as the Site Security and Emergency Response Manager at the AstraZeneca-Gaithersburg Campus. Specializing in security systems and applications, he has a passion for integrating technology to improve business functions and processes.

Terri Mock is the Chief Strategy and Marketing Officer at Rave Mobile Safety, and oversees strategy, product and marketing. She has over 20 years of software technology experience, and leads efforts at Rave to develop, launch, and market solutions purpose-built to improve emergency response, manage critical incidents, increase operational resiliency, and save lives.

Crystal Ayco is the Rave Mobile Safety Product Operations Director. During the last 7 years with Rave, she has been responsible for facilitating large scale implementations of Rave's life-saving technologies, advocating customer success and now, is focused on Rave Product enhancements and new solutions. Crystal, previously an operations coordinator for a large 9-1-1 Center, has 15 years 9-1-1 hands-on experience in all aspects of 9-1-1 including telecommunicator, dispatcher, training, project and operations management.

SOLUTIONS TRACK 3



Lessons Learned Implementing Operational Resilience with Archer

Wes Loeffler

Successfully building operational resilience is still early for many, but there are a few that are doing so successfully using Archer. Attend this session to hear their lessons learned and how you can incorporate those lessons into your approach to build operational resilience across your organization.

Archer

Also learn why integrated risk management should form a critical part of the foundation to build Operational Resilience as you align your teams and activities toward this important goal.

Wes Loeffler has been with Archer for over four years and serves as a senior product manager for Third Party Risk Management, Business Resilience, and Operational Resilience. Prior to joining product management, he worked as a product owner and solutions engineer where he developed offerings for Third Party Risk Management, IT & Security Risk Management, and integrations with AWS Security Hub and RiskRecon. Prior to joining Archer, Wes worked for 10 years in the financial services industry as a relationship manager and risk analyst. He has degrees in Accounting and Information Technology from the University of Kansas.

SOLUTIONS TRACK 4



Be Prepared – Be Protected – Stay Connected

Christopher Faletra

Satcom Direct

Natural and man-made events don't give you a choice where and when you need to respond. Traditional terrestrial networks can be down, but you still need to coordinate operations, share information and access key data. From beginning to end, you need reliable communications for all emergencies, in all conditions. Satellites remain on the job in all circumstances. You might be closer to using today's satellite-based wireless communications than you realize. Your agency or company may already has some satellite equipment on command vehicles, sitting in a closet, or installed in your operations centers. Satellite-based wireless communications are more than just an option in response and recovery planning. Collectively the equipment and services form a group of essential elements worthy of consideration by each and every first responder or business organization.

Please take the time to reach out to us. We stand ready to assist in planning, then partner with you in the implementation process when the time to respond arrives. Our world-wide, fully redundant and self-healing fiber backbone connects multiple Data Centers and Internet Access Points to the East Coast and West Coast Teleports.

Along with vital connectivity and uninterrupted communications, in a crisis SD Data Center's purpose-built Tier III facilities ensure the security and accessibility of your critical systems and data with. In addition, our cybersecurity services protect your critical data and operations. SD Land & Mobile and COMSAT have access to a multitude of satellite networks to provide mobile and quick deploy connectivity for all your teams in the disaster area. Get superior, reliable network performance via multiple Satellite Operators with our WTA Tier 4 Certified and independently owned Teleports providing Large Pipe Satellite Connectivity for voice, data, internet and video.

Chris Faletra is the Senior Director of Satcom Direct Infrastructure Services and was previously the Director of Teleport Services for Satcom Direct's COMSAT division for last 5 years. He currently manages and supports services at the SD Data Center, SD Global Terrestrial Network and COMSAT Teleports in Southbury CT and Santa Paula CA. Chris has 30+ years in satellite communication industry. He stated at GTE Telecom 1986 to 1994 as a Satcom Systems Engineer. Varian/CPI 1994 to 1996 as a Sr. Project Engineer. Strategic Account Manager and Senior Application Engineer at Oracom supporting the development of Network Management Systems from 1999 to 2003. Director of Sales, Commercial and Government Network Programs at Comtech EF Data 2004 to 2016. Chris holds a BSEE degree from Northeastern University and is a member of the board of directors for the Society of Satellite Professionals International.

SOLUTIONS TRACK 5



Pushing Your Exercises Beyond 'Compliance'

Beth Frasure Veoci

In this season of transformation, rebuilding, and resilience, how is your organization ensuring that improvement strategies are aligned across the different departments and various functional teams that they impact? While organizations typically involve (obvious) stakeholders from all departments impacted by the inevitable change that comes from growth, unanticipated gaps can often occur at the functional level. While the short answer is to simply exercise the application of those changes, what organizations typically consider to be 'exercises' aren't easily digestible by most incredibly busy resilience professionals. In addition to the immense time commitment, objective, department-specific process evaluation can be difficult to define and measure. During this presentation, I will offer some fresh perspectives and thoughts that mid-to-high level practitioners will be able to employ in order to freshen-up their exercise design & development practices, re-define their measures of effectiveness, and help them elicit the ground-up support needed to create a self-sustaining exercise program.

Beth Frasure has been a champion of cross-functional team collaboration for resilience planning within the finance industry for 12 years. She's implemented several full cycle BC, IT DR, and crisis communication programs and has completed multiple risk assessments and gap analyses. She has a bachelor's in Business and Psychology as well as certifications in NIMS, ICS, CBCP, and is a Certified Continuity Manager with an ISO 22301 specialty.

SOLUTIONS TRACK 6



Joe Levy

Dataminr

Managing Risk and Improving Resiliency in a Volatile World

The challenges, threats, and risks that impact business continuity today are more complex, frequent, and volatile than ever before. An organization's ability to maintain essential functions during and after a crisis is critical to mitigate risk to employees, and to minimize significant financial, operational, and reputational harm to an organization.

During a crisis, an organization's response is only as good as information it uses to make decisions. Outdated or inaccurate information can hinder one's ability to act—and even widen the impact of a crisis. Organizations that want to reduce the impact of a crisis need fast, accurate and relevant data. Such information accelerates your crisis response and informs every decision once you've put your risk mitigation plan into motion.

Enterprises around the world are investing in the ability to detect, understand, and act on the earliest, most comprehensive signals about high-impact events to enable agility and resilience. Understanding the value of integrated real-time information is evermore a necessity for any organization.

- Come hear how utilizing an advanced AI platform for real-time risk and event detection in your contingency plan can
- Minimize business disruption and keep people and assets safe
- Increase the ROI of other investments
- Enable proactive and coordinated responses
- Increase operational efficiency and effectiveness
- Provide immediate time to value

Joe Levy is Senior Director, Enterprise Sales at Dataminr. Previously he held go-to-market leadership roles at Gavin de Becker and Adobe, and co-founded the OSINT competitive intelligence software company clearCi. He also served eight years in the U.S. Army Reserve as a drill sergeant and combat engineer, and is an instrument rated private pilot.

5:00 p.m. - 7:00 p.m.

EXHIBIT HALL OPENS

5:00 p.m. - 7:00 p.m.

WELCOME RECEPTION

5:30 p.m. - 7:00 p.m.

PRODUCT DEMOS

DAY 2

Monday, March 21, 2022

6:30 a.m. – 8:00 a.m.	Networking Breakfast
7:00 a.m. – 4:30 p.m.	Conference Registration Desk
8:00 a.m. – 9:00 a.m.	General Session 1
GS-1 Solomon	Why Be an Inclusive Leader - The Clear Business Case for Prioritizing DEIB
9:15 a.m. – 10:15 a.m.	General Session 2
GS-2 Rice, Anez	From Reactive to Proactive: Making Operational Intelligence Actionable
10:30 a.m. – 11:30 a.m.	General Session 3 - Panel Discussion
GS-3 Steinfeld, Darisi, Goosman, Mathews	Crisis Communication - Providing an Accurate, Thoughtful Voice During a Crisis
11:00 a.m.	Exhibit Hall Opens
11:30 a.m. – 12:45 p.m.	Lunch
11:45 a.m. – 12:45 p.m.	Product Demos
12:45 p.m. – 1:45 p.m.	Breakout Track 1
BT1-01 Guddemi, Chouthai	Developing a MVC (Minimal Viable Company) Strategy
BT1-02 Duffy, Boehling	Become the Change Agent who Transforms Business Continuity into Continuous Business Value
BT1-03 Vaughan	How to Win Colleagues and Influence People (in the Brave New World)
BT1-04 Heywood, Gibeau	Operational Resilience – Have We Been Fooling Ourselves About Testing?
BT1-05 Deliberto, Sardak	Disaster Recovery in Serverless Organization
BT1-06 Bradley, Hurst	Managing Threats in 2022: Dynamic Risk and the Rise of the Chief Resilience Officer
2:00 p.m. – 3:00 p.m.	Breakout Track 2
BT2-01 Steinfeld	2022: The State of Employee Safety
BT2-02 Darisi	How Technology Enables Resilience, Recovery, and Risk Management
BT2-03 Perrin	The Future of Work and Recovery
BT2-04 Asrari	The Transformation of Resilience Thinking
BT2-05 Moore	Manage A Critical Event, Avert a Crisis
BT2-06 Gruber, Vanover	Is Ransomware Your Next Disaster? Plan for Recovery Now...Part II
3:00 p.m. – 3:30 p.m.	Break
3:30 p.m.	Exhibit Hall Closes
3:30 p.m. – 4:30 p.m.	Breakout Track 3
BT3-01 Warrior	Plans - Back to Basics
BT3-02 Thomasson	Preparing in a Remote World
BT3-03 Sohn	Developing a Third Party Vendor Risk Program for Your Organization
BT3-04 Murray, Callaway	Intersection of Ransomware and Business Continuity
BT3-05 Jasgur	The Art of the Perfect Exercise Scenario
BT3-06 Dunfee	How COVID Changed the Business Continuity Plan
5:30 p.m. – 6:30 p.m.	Product Demos
6:30 p.m. – 8:30 p.m.	Monday Night Hospitality

IN-PERSON AGENDA

DAY 2

Monday, March 21, 2022

6:30 a.m. - 8:00 a.m.

NETWORKING BREAKFAST

7:00 a.m. - 4:30 p.m.

CONFERENCE REGISTRATION DESK

8:00 a.m. - 9:00 a.m.

GENERAL SESSION 1



Why Be an Inclusive Leader - The Clear Business Case for Prioritizing DEIB

Every CEO wants their organization to be inclusive. In order for Diversity, Equity, Inclusion and Belonging to be truly embedded throughout your organization, every employee—from the c-suite to the frontline - must be committed to inclusion and rooted in a clear business case.

Raven Solomon If the business case is not made clear at every level of the organization, you run the risk of DEIB fatigue, disengagement in creating change, and bottlenecked inclusion that can lead to your organization being last on the APPLY TO list for top Gen Z talent.

Raven Solomon In this engaging and insightful program, Raven takes those skeptical of the value of DEIB in their workforce and makes them believers, by clearly articulating the risk of their business without it. Those who are already believers, she equips with additional tools and awareness to further understand and articulate the value of DEIB. She does all of this uniquely using generations to frame the value proposition.

Objectives:

- 1 - Identify the risks associated with not making DEIB a serious business imperative
- 2 - Provide a common language and working knowledge of key DEIB terms such as diversity, inclusion, equity, belonging, identity, and intersectionality.
- 3 - Explain the generational evolution of diversity work in the workplace
- 4 - Understand the organizational and individual value of DEIB

Raven Solomon is a global Diversity, Equity, and Inclusion thought leader and nationally recognized keynote speaker who helps organizations get future-ready by understanding generations, racial equity, and their intersection.

Raven's mission is simple—to solve for racial inequity by breaking down generational and racial barriers in the workplace, replacing them with empathy and synergy that fosters productive working relationships, drives business results, and prepares organizations to compete in the not-so-distant future.

She is the author of the 2019 release Leading Your Parents: 25 Rules to Effective Multigenerational Leadership for Millennials and Gen Z, where she shares leadership principles and practical advice for young professionals seeking to transition into leadership positions in today's diverse workplace, and the founder of the Charlotte-based Center for Next Generation Leadership and Professional Development, a startup focused on providing soft-skill development to the leaders of tomorrow.

Raven has helped tens of thousands, from podiums around the world, close the gaps inside of dozens of industry-leading companies, and create sustainable cultural change. She's also consulted with household brands in the areas of generational diversity & inclusion and early talent development and retention.

As the valedictorian of her college graduating class and one of the youngest-ever executives in the Fortune 50 company with which she spent nearly a decade, she has always shown that her approach to leading and influencing people yields results.

9:15 a.m. – 10:15 a.m.

GENERAL SESSION 2



From Reactive to Proactive: Making Operational Intelligence Actionable

A freshly distributed world has hastened digital transformation, amplified system sprawl and dramatically altered the ways customers transact and teams engage.

Tracey Rice
Fusion Risk
Management

We are more interconnected than ever before, a fact that offers promise but also comes with increased surface area for large-scale failure, together with rapid cascading of consequences. All this while natural disasters, social disruption, and political unrest are growing more frequent and severe.



In a world where the future is uncertain and change comes fast, companies must be able not only to anticipate the unexpected but to bounce back stronger from the setbacks that have become the new business as usual.

Erick Anez
Finastra

Join Fusion for this exchange sharing how leading institutions are making insight actionable like never before, innovating and integrating long-held strategies across technology, operations, risk, and resilience to lead their organizations with strategic foresight.

With more than twenty years of experience in business continuity, Tracey Rice is an accomplished industry leader and a passionate evangelist, who builds relationships with BCM leaders in enterprise organizations across the globe.

Erick Anez is the Global Head of Operational Resilience at Finastra. Erick is a proven leader with well over a decade of experience leading change and transformation in the Operational Resilience field.

10:30 a.m. – 11:30 a.m.

GENERAL SESSION 3 - PANEL DISCUSSION



Peter
Steinfeld
AlertMedia



Prashant
Darisi
Everbridge

Crisis Communication – Providing an Accurate, Thoughtful Voice During a Crisis

When a disaster hits your organization, everyone needs to be ready. Even within the most frantic event, your co-workers must be notified and encouraged to follow your plan. It's important to mitigate the situation as soon as possible, but it's just as important to give your co-workers, customers, stakeholders, and the public a calming, positive voice in a time of crisis.

In this session we will cover how to provide accurate, thoughtful information to your organization in a moment's notice.

Peter Steinfeld is the Senior Vice President of Safety Solutions at AlertMedia and host of The Employee Safety Podcast, where each week, he interviews safety, security, business continuity, and disaster recovery experts from all over the world. Peter also leads AlertMedia's sales organization, ensuring his team has the right information and resources to successfully bring in new customers and prospects. Prior to AlertMedia, Peter held sales leadership roles at Symantec and Dell, among several other enterprise software companies. He has been involved in the emergency communications industry for more than 20 years, advising organizations of all sizes on matters related to employee safety, and is passionate about helping organizations protect their most valuable assets: their people. Peter is a graduate of Middlebury College, where he earned a bachelor's degree in Economics. He also earned his MBA from the Jesse H. Jones Graduate School of Management at Rice University.



Ashley
Goosman
Liberty
Mutual
Insurance



Vanessa
Mathews
Asfal
Advisors

Prashant Darisi has over 2 decades of experience as a Technology Leader with proven management experience in strategic planning, roadmap execution, high performance teams, and best practice methodologies. Prior to becoming responsible for CEM Global Solutions, he was the Vice President of Product Management for Everbridge's Enterprise Risk, IT Alerting and IoT suite of products. He has built products from ground up to Enterprise Class offerings and driven product business growth in public and private companies. Before his time at Everbridge, he held executive leadership roles in both private startups, and public companies. He is a certified SCRUM Master, ITIL Certified and has two patents in his name.

Ashley Goosman, MBCEP, MBCEI, has coordinated many high-profile crisis incidents ranging from pandemics, floods, earthquakes, hurricanes, severe winter weather, tornados, power, network outages, and terrorist incidents. For example, she worked for the American Red Cross September 11 Recovery Program and was a member of Hurricane Katrina-Massachusetts Operation Helping Hand, as the Dept. of Mental Health's Director of Emergency Services. At Cambridge College, she served as a Senior Instructor of Terrorism and Disasters for seven years. She founded disasterempire.com in 2019 and is a co-founder of the Resilience Think Tank to give back to our community. At Liberty Mutual, she is a Risk Manager who specializes in helping employees enterprise-wide respond to crisis events and prepare for business interruptions globally.

Vanessa Vaughn Mathews is the founder and chief resilience officer of Asfal Advisors, a business resilience and training company based in Charlotte, NC. She is also the host and a co-owner (in partnership with Disaster Recovery Journal) of Business Resilience DECODED, the leading podcast for professionals working in the fields of emergency management and business continuity.

Vanessa has a Bachelor of Arts in Homeland Security and Emergency Management from Savannah State University (she was the first woman in Georgia to obtain such a degree) and a Master's in Business Administration from the University of South Carolina. She now teaches the Business Continuity and Crisis Management course at Savannah State as an adjunct professor.

As the leader of Asfal, she has counseled a broad range of private sector, governmental, and nonprofit organizations on how they can develop, validate, and maintain their business resilience programs. She has worked with clients involved in real estate, healthcare, information technology, transportation, logistics, professional services, government, and higher education, among other areas.

11:00 a.m.

EXHIBIT HALL OPENS

11:30 a.m. - 12:45 p.m.

LUNCH

11:45 a.m. - 12:45 p.m.

PRODUCT DEMOS

12:45 p.m. - 1:45 p.m.

BREAKOUT TRACK 1 - SESSION 1



Len
Guddemi

Kyndryl

Developing a MVC (Minimal Viable Company) Strategy

New Regulatory attention and intensity of the impacts to the business from Cyber events are driving organizations to review Business Continuity preparedness. Minimal Viable Company for Operational Resilience is the minimum set of business services, functions and data that must be available to sustain the viability of an enterprise in response to an event that renders IT systems inoperable and/or untrustworthy.

Len Guddemi Manages North American Sales for Kyndryl's Resiliency and Security business. Len's team focuses on delivering business outcomes for clients in the DRaaS, BaaS and Cyberspace. Len has over 25+ years of experience in Resiliency, with leadership roles in both Sales and Operations.



Anand
Chouthai

Kyndryl

Anand Chouthai is an Associate Partner for Kyndryl's Resiliency & Security Practice. Anand will assist in the development of solutions for High Availability, DRaaS and Cyber Resiliency. In addition, he designs strategies for identifying the Minimal Viable Company to help IT organizations protect against Cyber-Extortion.

BREAKOUT TRACK 1 - SESSION 2



Christopher
Duffy

InfiniteBlue

Become the Change Agent who Transforms Business Continuity into Continuous Business Value

Discover new ways to support organizational goals and improve operational health using resiliency data you already possess. Innovate and create business engagement opportunities by evolving your BC program into a Resiliency Program. Leverage business continuity planning as a tool and not the end goal.

In this session we will discuss how to succeed in driving continuous value to the business instead of creating a "worst-case scenario" compliance program. We'll leverage our combined 40+ years of business, technology, and BC/DR experience to discuss how resiliency professionals can help businesses look around corners, uncover blind spots in their operational planning, and shift gears to become more resilient by design.



Thomas
Boehling

Amazon

Chris Duffy leads the Customer Advocacy team within Infinite Blue Customer Success serving as the primary client relationship owners and focused on driving solutions that help clients build, mature, and maintain resilience with their organizations.

Thomas Boehling is a Navy Desert Storm veteran who served on the aircraft carrier for more than four and a half years as an electronics calibration technician. After that, he worked as a field service engineer on large-scale UPS systems throughout the Midwest. He began building PCs and installing small networks in the late 1990s at the height of the technology boom. After contributing to several DR initiatives as part of his technology services work, Thomas shifted to working in the BC/DR profession full-time. Thomas Boehling, CBCP, has professional memberships in DRII and BCI and volunteers at Saint Vincent de Paul providing assistance to those in need. He is formerly from New York and Massachusetts. Thomas now lives in Seattle with his wife, Karen, and dog, Schroeder. When he isn't working, he enjoys pushing himself to the limit with hard physical activity and achieving balance by exercising both the body and mind. His favorite places to be are in a tropical location, on the beach, or on a golf course with Karen.

BREAKOUT TRACK 1 - SESSION 3



Marcus
Vaughan

Catalyst
Technologies

How to Win Colleagues and Influence People (in the Brave New World)

Resilience just experienced its watershed moment.

Widespread crisis fatigue has left many management teams disengaging from traditional resilience activities on the premise that they've just survived a crisis. Throughout many organizations, teams that did not access or utilize the Crisis or Business Continuity plans during COVID are questioning the importance of many traditional BC methodologies altogether.

This creates a perfect storm for Resilience practitioners to navigate as new pressures such as increased complexity in supply chain exposures and continuous scrutiny from regulators and customers demand a more robust approach to resilience.

Drawing from lessons in supporting resilience practitioners worldwide, this presentation will explore the criticality of ENGAGEMENT as the active ingredient to successful resilience programs in the new world.

Key areas we will explore include: – The current state of play including impacts of COVID and the Great Resignation – Why engagement is so important – Understanding key personas and their care factors – Avoiding glazed eyes – engagement pitfalls all resilience managers should avoid in losing people along the way – The importance of impact and a regular cadence creating personalised “aha” moments.

Marcus Vaughan is a Co-founder and Chief Growth Officer at ilumnr. Having assisted organisations establish and embed Risk and Resilience programs for over 15 years, Marcus has an array of experience in working with organizations worldwide, across a variety of industry sectors. Passionate about resilience and technology, Marcus is constantly collaborating with thought leaders to push the boundaries and drive the resilience discipline forward.

BREAKOUT TRACK 1 - SESSION 4



Mark
Heywood

Cutover



Michael
Gibeaut

Northpointe
Bank

Operational Resilience – Have We Been Fooling Ourselves About Testing?

Testing is a crucial part of any ITDR program, from single-component to full scale data center failover. It reassures management and regulators. But how effective is the testing itself? Mark Heywood drills down into whether we've been fooling ourselves about what testing actually tells us - and, most importantly, how to make it more effective.

In this session, Mark will draw from 20 years of experience across multiple industry sectors to debunk the myths around testing, and also highlight how crucial it is to get testing right. He'll be asking industry expert and experienced ITDR executive Michael Gibeaut for his own war stories, if he recognizes the same failings, and together Mark and Michael will offer a way forward as to how to inject a game-changing dose of effectiveness into your testing program. In this session, you'll learn how the latest approaches to testing can deliver the operational resilience reassurance you really need.

Formerly the Head of Operational Resilience for UBS, Mark Heywood has over 20 years of experience in senior risk and resilience roles and has worked across Financial Services, government departments, city and county councils and the charity sector.

Currently the Vice President Technical Operations and Chief Technical Officer with Northpointe Bank, Michael Gibeaut has held executive roles with Wells Fargo, Ally Bank, loanDepot, and Joerns Healthcare.

Michael's technology experience spans 30 years in the Financial Services and Healthcare industries.

BREAKOUT TRACK 1 - SESSION 5



Mike
Deliberto

Fusion Risk
Management



Bogdana
Sardak

Fusion Risk
Management

Disaster Recovery in Serverless Organization

Fusion Risk Management is a software as a service (SaaS) provider, we are focused on ensuring our clients have the tools and solutions to be resilient from business continuity to risk management and disaster recovery. What about our resilience? This session will focus on information technology disaster recovery (ITDR) for Fusion's IT operations and how we achieve resiliency through serverless infrastructure and managing risk with a critical reliance on third parties to support all business processes in a hybrid work environment.

Presentation Outline:

- Resiliency Program & Framework
- IT Operations Overview
- Critical Third-Party Reliance & Risk Management
- ITDR Approach and Planning
- Exercise and Testing
- Automation
- COVID-19 IT Infrastructure Impact & Solution

Mike Deliberto is the Director of Information Technology at Fusion Risk Management. Mike started his IT career over a decade ago while deployed to Afghanistan providing information assurance support to his Division-level command staff. After returning home, his civilian sector career has spanned private and public sector IT leadership roles in education and consultancy. At Fusion, he has led the IT organization during the COVID-19 pandemic, providing robust collaborative hybrid/remote work solutions, while strengthening Fusion's IT operational resilience through a serverless architecture. He implemented and is the program owner of Fusion's ITIL aligned ITSM, Change Management, and SaaS Management programs – enabling Fusion to grow rapidly, safely and efficiently.

Bogdana Sardak is a passionate resilience professional working in the business continuity and risk management field, ultimately gaining experience in crisis management, disaster recovery, emergency response, and third party risk management as a consultant, and now she is leading Fusion Risk Management's operational resiliency program.

BREAKOUT TRACK 1 - SESSION 6



Matt Bradley
Onsolve



Chris Hurst
Onsolve

Managing Threats in 2022: Dynamic Risk and the Rise of the Chief Resilience Officer

Organizations are being forced to adapt to the dynamic nature of risk at a rapid pace. From a ransomware attack that resulted in a gas shortage to a hurricane in the Gulf of Mexico causing severe flooding in the northeast, combined with a global pandemic, climate change and geopolitics contributing to a global chip shortage – the events of the last few years have proven risk is complex and evolving. While companies were planning to handle an expected risk, they were completely unprepared to handle a secondary risk that immediately followed. Dynamic risk is impacting multiple departments at organizations in complex industries yet managing these risks is still being done in silos. A single threat could impact cyber and physical security, compliance and even human resources departments. Companies need to reorganize their processes, workflow and structure to achieve organizational resilience.

This expanding scope of risk has broadened the traditional role of the Chief Security Officer and has given way to the introduction of the Chief Resilience Officer. During this presentation, attendees will learn more about the complexities of risk in 2022 and exactly how the roles of the Chief Security Officer and Chief Resilience Officer are evolving and developing.

A veteran security operations expert for more than two decades, Matt Bradley has deep, first-hand knowledge of security operations management, as well as an understanding of the critical challenges facing organizations in the future. Most recently, Bradley served as Regional Security Director for the Americas at International SOS, where he led the security services business and advised key executives on risk management solutions.

Chris Hurst is the VP of Global Technology Solutions at OnSolve, focusing on Critical Event Management. Prior to his current role, Chris co-founded a Risk Intelligence Company using Machine Learning to detect risks to operations and people with greater speed and relevance. Chris is a former Director of Enterprise Risk Management with Mercy Corps, a former Army Diver, and a former Project Manager for large infrastructure projects with extensive experience in Iraq and Afghanistan.

2:00 p.m. – 3:00 p.m.

BREAKOUT TRACK 2 - SESSION 1

**2022: The State of Employee Safety**

In this session, AlertMedia's SVP of Safety Solutions Peter Steinfeld will share insights from a recent survey of more than 2,000 U.S. employees concerning their perceptions of safety in the workplace.

Peter
Steinfeld
AlertMedia

Attendees will learn:

- What U.S. workers think about workplace safety
- How safety impacts employee retention and satisfaction
- Employees perceptions of safety training, preparedness, and communication

Peter Steinfeld is the Senior Vice President of Safety Solutions at AlertMedia and host of The Employee Safety Podcast, where each week, he interviews safety, security, business continuity, and disaster recovery experts from all over the world. Peter also leads AlertMedia's sales organization, ensuring his team has the right information and resources to successfully bring in new customers and prospects. Prior to AlertMedia, Peter held sales leadership roles at Symantec and Dell, among several other enterprise software companies. He has been involved in the emergency communications industry for more than 20 years, advising organizations of all sizes on matters related to employee safety, and is passionate about helping organizations protect their most valuable assets: their people. Peter is a graduate of Middlebury College, where he earned a bachelor's degree in Economics. He also earned his MBA from the Jesse H. Jones Graduate School of Management at Rice University.

BREAKOUT TRACK 2 - SESSION 2

**How Technology Enables Resilience, Recovery, and Risk Management**

As organizations adjust to new hybrid and remote work environments following covid-19, the parameters of their delivery mechanisms, and what it means to be resilient, are changing. If the disruption of 2020 has shown us anything, it's the unbreakable connection between resilience and technology, and its power in allowing organizations to respond, adapt and expand safely and securely. But what does operational resilience really look like, and how can we continue to adjust from a digital, physical and IT perspective while remaining relevant and successful?

Prashant
Darisi
Everbridge

Join Everbridge as we discuss the challenges, opportunities, and impacts of technology on organizational resilience.

Topics include:

1. How technology enables organizations to maintain operational resilience
2. Strategies for fostering a successful, resilient organization in today's new reality
3. Lessons learned from the covid-19 pandemic and its impact on resiliency, recovery and risk management

Prashant Darisi has over 2 decades of experience as a Technology Leader with proven management experience in strategic planning, roadmap execution, high performance teams, and best practice methodologies. Prior to becoming responsible for CEM Global Solutions, he was the Vice President of Product Management for Everbridge's Enterprise Risk, IT Alerting and IoT suite of products. He has built products from ground up to Enterprise Class offerings and driven product business growth in public and private companies. Before his time at Everbridge, he held executive leadership roles in both private startups, and public companies. He is a certified SCRUM Master, ITIL Certified and has two patents in his name.

BREAKOUT TRACK 2 - SESSION 3

**The Future of Work and Recovery**

The global pandemic has fundamentally altered how and where business gets done. Explore our latest data, insights and solutions to understand, anticipate and influence how we will work and recover in the future. Embracing hybrid ways of working and recovering is not just convenient, but sensible too.

Daniel
Perrin
IWG

The pandemic has certainly had a dramatic and permanent effect, but it's merely accelerated a trend that's been underway for several years, as organizations progressively move to a 'hybrid' way of working and recovering: at home, a local office and occasionally at corporate HQ.

Join us to get a better understanding of how these trends will affect your teams and company moving forward.

Dan Perrin is the Practice leader within the Workplace Recovery space at IWG. As the Managing Director, he has global responsibilities and has been instrumental in the development, management, and recovery of thousands of organizations. Dan joined IWG in 2005 and at that time IWG had four hundred business centers globally, currently IWG has over 3,500 centers with recovery sites located in 120+ countries. Dan has unique insights into global recovery having successfully recovered many of the world's largest companies into IWG space around the globe. Dan helped to pioneer the idea of 'dynamic recovery', which essentially is space "where you need it - when you need it - for as long as you need it". Perrin's team of workplace recovery specialists support organizations through all types of crises including The Japanese Tsunami, unrest in the Middle East, Hurricane's Katrina, Sandy, Irma, Ida, Harvey and most recently the COVID-19 pandemic. All IWG workplace recovery products are designed to take advantage of modern technology and to make complex things simpler.

BREAKOUT TRACK 2 - SESSION 4



The Transformation of Resilience Thinking

The last few years have been a wake-up call for business leaders all over the world. No one challenges that the world is complex and fragile. Business resilience has never been of higher importance at all levels of the business as disruptions continue to increase in size, sophistication, and frequency.

Annie Asrari

Castellan

To break down silos and achieve readiness and response for disruption, we're bridging the gap through resilience management. This holistic approach fully integrates and optimizes readiness and response activities to decrease the frequency of disruption and minimize the impact of disruption on your people, reputation, revenue, customers, and markets.

In this session, we'll explain more about resilience management, what it means for the future of resilience, and how you can get started.

Annie Asrari is the VP of Product Management for Castellan. As an accomplished technology product leader, she's involved in strategic planning, roadmap planning and execution, go-to-market strategy, and product positioning for all of Castellan's software solutions. Her vision directs innovation of new and existing offerings so they are continuously bettered to serve the customers and market. Outside of work, Annie's lives in the Boston, MA area and enjoys traveling, interior design, and spending time with friends and family.

BREAKOUT TRACK 2 - SESSION 5



Manage A Critical Event, Avert a Crisis

Critical event or crisis? The two are very different. Severe weather, civil protest, an active shooter or a global pandemic. Critical events like these become crises without adequate responses.

Matt Moore

Blackberry

The response depends on three things: a full understanding of the event, having the right systems in place and being able to respond fast enough.

This session will explore how organizations are successfully boosting their resilience and averting crisis to manage floods, protect a school during military unrest and keep communities and citizens safe.

Matt Moore is a Business Development Manager who works with leading corporations, healthcare institutions and federal agencies to pilot, implement and optimize the use of BlackBerry AtHoc. In Matt's time with BlackBerry AtHoc, he has focused primarily on the adoption of a crisis communication network – safeguarding communities by protecting people and managing critical events – that now includes hundreds of organizations around the world.

BREAKOUT TRACK 2 - SESSION 6



Is Ransomware Your Next Disaster? Plan for Recovery Now...Part II

Part II... continuation of our DRJ Fall 2021 Ransomware discussion. As threats to your precious data continue to mount, ransomware is still one of the most prominent types of disasters that can stop a business in its tracks.

Steve

Gruber

Converge
Enterprise
Cloud

According to IDC analysts, a 2021 survey stated that 95.1% of organizations have suffered a malicious attack within the past 12 months.

This joint session presented by Converge and Veeam will update the many options that are in the market to address the many problems today and how IT teams are working to avoid these continual threats. Please join us as we share how organizations have been able to navigate through or avoid the paralyzing effect of malware and ransomware attacks. Additionally, we will address ways to sure-up potential vulnerabilities that may exist in your environment today.



Today, it still comes down to data protection coupled with business resiliency.

Rick

Vanover

Veeam
Software

Steve Gruber has 26 years of experience in the Disaster Recovery and Business Continuity industry with focus on technology and business resiliency. In 2006, Steve joined the Corus360's RES-Q™ Services which was acquired by Converge Technology Solutions. Today's mission within the Converge Enterprise Cloud practice is providing cost-effective data protection and resiliency solutions for the enterprise across all industries.

Rick Vanover (Microsoft MVP, Cisco Champion, VMware vExpert) is Senior Director of Product Strategy for Veeam Software. Rick's experience includes system administration and IT management; with virtualization, cloud and storage technologies being the central theme of his career recently. Follow Rick on Twitter @RickVanover or @Veeam.

3:00 p.m. - 3:30 p.m.

REFRESHMENT BREAK

3:30 p.m.

EXHIBIT HALL CLOSES

3:30 p.m. – 4:30 p.m.

BREAKOUT TRACK 3 - SESSION 1**Plans – Back to Basics**

Ramesh
Warriar

eBRP
Solutions,
Inc.

Plans, (Business Continuity, DR, Crisis Management Plans, Cyber Security Response), are designed to be activated in response to a business disruption. In this presentation, we explore components of a plan that make them effective in achieving its objectives.

Topics covered include:

- Disrupted – what broke?
- Objective(s) of a Plan
- Components of a viable Plan
- Scenarios – Compound Plan Containers
- Command, Control & Collaboration
- Remote Working & Mobile Access

With more than 35 years of experience in technology, business continuity and disaster recovery planning, Ramesh Warriar has always been focused on providing excellence in supporting an organization's resiliency challenges.

As the Managing Director and Founder of eBRP Solutions, Ramesh is passionate about going beyond industry standards to support professionals as they face and navigate real-world challenges. He is the chief architect of the eBRP Suite, an award-winning single-vendor BCM software solution supporting all phases of a BC/DR program, including planning, validation, and incident management. He is often asked to speak on all aspects of BCM Planning and DR Planning.

Prior to founding eBRP, Ramesh worked for TATA, TD Bank, and GE Capital.

BREAKOUT TRACK 3 - SESSION 2**Preparing in a Remote World**

Walt
Thomasson

It seems at times that the Covid-19 pandemic may never end, but regardless of when the pandemic is officially over, the impacts from the event on business continuity will never leave us. It is the new world and we must learn about it including the best way to prepare to survive and thrive in it. Disasters and threats continue to increase in time so how can we best prepare our employees for the unknown. Come join us to learn how organizations can tackle preparedness regardless of whether your strategy is office or remote-centric.

Agility Recovery Walt Thomasson is an internationally recognized thought leader in the field of disaster recovery and business continuity. He has more than 26 years of experience managing and building world-class, global business continuity programs and businesses that help organizations achieve and sustain continuity and resilience.

Previously, Walt had success as an entrepreneur, founding Texas-based Rentsys Recovery Services in 1995. Over the next 23 years he led the organization's overall strategy and successful growth, which included thousands of customer tests and recoveries. Rentsys was acquired by Agility Recovery in 2018. Walt also serves on the board of SimplyFix, a non-profit organization connecting skilled volunteers with the needs of others.

Walt continues to work for Agility Recovery and resides in Denver, Colorado with his wife and four children.

BREAKOUT TRACK 3 - SESSION 3**Developing a Third Party Vendor Risk Program for Your Organization**

Kurt Sohn
Virtual Corp.

A few years ago, while completing discovery in a Business Impact Assessment (BIA) for a client, we uncovered that more than 50 % of their applications were managed offsite – by vendors or their surrogates. Some of their most important applications were included in this mix! Our client had no idea how much was managed outside of their own datacenter or the impact on them should the vendor have an issue and services be suspended or the risk to their operations because the vendors did not have proper BC/DR programming in place to protect their application and ultimately YOUR business.

Oddly enough we see this same issue even today – and it is avoidable!

Our session will focus on what it will take for you to develop a Third Party Vendor Risk Program. A program that includes application identification, necessary program components to stand up a program and the ongoing care and management of the program.

Work product examples and templates will be provided to all session attendee's so you can immediately kick start your own Third Party Vendor Risk Program when you get back from the conference!

This session will immediately show your management the value of conference attendance!

Kurt Sohn has served in leadership roles within the BC/DR industry for over 20 years. During this time, Kurt has implemented and helped mature programs for over 100 clients across various vertical markets and provided unique solutions to meet the ever changing landscape of business resiliency.

BREAKOUT TRACK 3 - SESSION 4



Stuart
Murray

Jabil, Inc.

Intersection of Ransomware and Business Continuity

Combating ransomware requires a mix of proactive Business Continuity planning, Enterprise readiness, and rapid response. Join 2 industry veterans who have supported organizations from the “inside” and “outside” in the pursuit of Enterprise Resiliency. Aaron Callaway and Stuart Murray will present resiliency tales from the crypt and future thought provoking ways of enterprise engagement.

Did you know 70% of all system intrusion breaches involved malware, with ransomware making up 99% of those cases.

Stuart Murray, Jabil, Senior IT Manager, Global Information Resiliency, & Board Member at The Association of Continuity Professionals.

Aaron Callaway, Principal Risk and Resiliency, is a 20+ year industry expert focused on business continuity and IT disaster recovery. Prior to ServiceNow Aaron was the founder of FairchildRS. FairchildRS was acquired by ServiceNow in 2019 and the Fairchild product was the blueprint for the ServiceNow BCM product.



Aaron
Callaway

ServiceNow

BREAKOUT TRACK 3 - SESSION 5



Cary Jasgur

Mazars

The Art of the Perfect Exercise Scenario

We all know that exercises are important to the success of our programs. However, writing the perfect scenario can be a challenge for even the most gifted professional. The more realistic the scenario, the more useful the information captured will be.

Some would say that crafting the perfect exercise scenario is an art form, and they would be correct. We have all had an experience where a scenario did not go exactly as expected, and by extension, the exercise did not go as well as it could have.

Designing an exercise that can meet your goals can be challenging. This interactive session will explore the elements and the level of research that should go into writing the perfect scenario. Always remember, success is in the details.

Cary Jasgur is an industry leader, with over 28 years of experience in various aspects of Organizational Resilience. Cary currently holds an FBCI, MBCP, and PMP.

BREAKOUT TRACK 3 - SESSION 6



Emy Dunfee

FirstBank

How COVID Changed the Business Continuity Plan

One of the biggest lessons learned from the global pandemic is how a Business Continuity plan is used (or not used!) by key stakeholders within an organization. In this session we will discuss how moving away from traditional Business Continuity plans to more hands-on continuous training methodologies can keep your organization incident ready.

Emy Dunfee has 15 years of professional Incident Management experience. She has a Bachelor's degree in Emergency and Disaster Management and a Master's degree in Organizational Leadership.

5:30 p.m. - 6:30 p.m.

PRODUCT DEMOS

6:30 p.m. - 8:30 p.m.

HOSPITALITY

DAY 3

Tuesday, March 22, 2022

6:30 a.m. – 8:00 a.m. Networking Breakfast

7:00 a.m. – 4:30 p.m. Conference Information Desk

8:00 a.m. – 9:00 a.m. General Session 4

GS-4.....Goldman.....Leadership through Multiple Simultaneous Crises

9:15 a.m. – 10:15 a.m. General Session 5

GS-5.....Reed.....Transforming Resiliency Programs to Manage Modern Complexity & Disruption

10:30 a.m. – 11:30 a.m. General Session 6 – Panel Discussion

GS-6.....Shultz, Halford, Hurst, VaughanOperational Resilience – Taking Your Business Continuity Plan to the Next Level

11:00 a.m. Exhibit Hall Opens

11:30 a.m. – 12:45 p.m. Lunch

11:45 a.m. – 12:45 p.m. Product Demos

12:45 p.m. – 3:00 p.m. Tuesday Workshops

TWS-1.....Phelps.....How to Conduct a Ransomware Exercise – The #1 Cyber Threat

TWS-2.....Whitaker.....Extreme Weather Raises the Stakes for Business Continuity

TWS-3.....Bolton.....Why Focus on Expected Outcomes When Planning

TWS-4.....Primeau, Cehajic.....Running Dynamic Exercises... In-Person, Virtual, Hybrid... How to Make the Best of the New Reality!

3:00 p.m. – 3:30 p.m. Break

3:30 p.m. Exhibit Hall Closes

3:30 p.m. – 4:30 p.m. Breakout Track 4

BT4-01.....Mangialardi, O'Callaghan.....Who Needs Business Continuity 2.0? Do Up Your Seat Belt!

BT4-02.....Holloman.....DR + HA = Resiliency?

BT4-03.....Frederick, Williams.....Metrics Made Simple

BT4-04.....Klein.....Displacement for Backup Operations

BT4-05.....White.....Cybersecurity Education: What Do You Need

BT4-06.....Liuzzi, Halford, Millett, Nielsen.....Overcoming the Challenges of Executive Support

IN-PERSON AGENDA

DAY 3

Tuesday, March 22, 2022

6:30 a.m. - 8:00 a.m.

NETWORKING BREAKFAST

7:00 a.m. – 4:30 p.m.

CONFERENCE INFORMATION DESK

8:00 a.m. – 9:00 a.m.

GENERAL SESSION 4



Steven
Goldman
MIT

Leadership through Multiple Simultaneous Crises

No crisis is ever just one crisis; one initiating event produces others. Consider a ransomware attack or data breach. An IT technical event becomes multiple crises involving leadership, financial, legal, risk, operations, HR, communications with employees, customers, regulators, and the public. The corporate crisis leader (in this case) must deal with all these other crises as well as the initiating ransomware attack. And need we describe all the fallouts that leaders faced during the pandemic? Drawing upon historical examples as well as recent research with top global companies, the presenters will explore what the past can teach preparedness and response leaders as they look forward: Why are we likely to see more multiple simultaneous crises? What does it take to lead effectively through them? MIT's Dr. Steve Goldman and Harvard's Eric McNulty will offer the pragmatic guidance you need to ready yourself and your executives how to understand and lead through the turbulent times ahead.

Dr. Steven B. Goldman is an internationally recognized expert and consultant in Business Resiliency, Crisis Management, Crisis Leadership, and Crisis Communications. Dr. Goldman is a co-founder and Director of MIT's "Crisis Management & Business Resiliency" and "Advanced Business Resiliency" Professional Education courses. Dr. Steve has over 35 years experience in the various aspects of these disciplines, including program management, plan development, training, exercises, and response strategies. His background is comprehensive yet unique in that he has been a professional engineer, corporate spokesperson, manager of media relations, business continuity planner, crisis responder, consultant, and a Fortune 500 Company's Global Business Continuity Program Manager. Steve has written or improved many corporate and government agency business resiliency and crisis communications plans and procedures. He has trained all levels of response staff, from CEO's on down. His specialty is realistic drills and exercises for clients worldwide. Steve also mentors industry professionals to improve their programs and their careers. Steve has published many articles and conducts several seminars annually on the various aspects of Crisis Management, Crisis Communications, Business Resiliency, and Crisis Leadership. MIT's "Crisis Management & Business Resiliency" Course: <http://professional.mit.edu/cm>.

9:15 a.m. – 10:15 a.m.

GENERAL SESSION 5



Aaron Reed
Kyndryl

Transforming Resiliency Programs to Manage Modern Complexity & Disruption

The disruptions faced by organizations today have evolved rapidly over the course of the last decade. We've seen a massive shift to the cloud, introducing complexity and sprawl. This transition is coupled with extreme weather events and aggressive Ransomware attacks unlike anything we've seen before. Transforming your resiliency posture internally is necessary to successfully mitigate the complexity and disruptions of today. Introducing technologies such as orchestration, automation, and ransomware protection are essential to that transformation. Join us as we discuss the steps necessary to modernize your resiliency program with insight from a client who is in the middle of the journey themselves.

With nearly 20 years in Business Resiliency & Incident Recovery, Aaron is a thought leader focused on addressing the challenges clients face in data security, cyber incident recovery, and in the overall management, backup, and recovery of critical hybrid environments.

Aaron leads an experienced team of Cyber Incident Recovery, Disaster Recovery and Resiliency Orchestration subject matter experts. His team provides support for clients across all markets and regions of North America.

10:30 a.m. – 11:30 a.m.

GENERAL SESSION 6 - PANEL DISCUSSION



Frank Shultz
Infinite Blue



David Halford
Fusion Risk
Management



Chris Hurst
Onsolve



Marcus Vaughan
iluminr

Operational Resilience – Taking Your Business Continuity Plan to the Next Level

Operational resilience is defined as “the demonstrated, repeated ability of key business units or processes to maintain or return to an acceptable operational status after exposure to disruptive or disastrous events.” Once you have identified your organization’s key business services, it’s time to map, measure, and test those processes with an exercised plan against all plausible scenarios in your community.

Operationally, resilience gives enterprises the ability to ramp up or slow down those operations in a way that provides a competitive edge and enables quick and local process modification.

In this session you will learn how to develop a set of techniques that allows your organization to adapt operations in the face of changing business conditions.

Frank Shultz is the President and Chief Executive Officer of Infinite Blue. He founded Queue in the Cloud in 2012 which evolved into Infinite Blue in 2019.

As the original architect and product manager of BC in the Cloud, the company’s flagship business continuity lifecycle application, Frank has overseen the growth of Infinite Blue to a global presence with over 500,000 users on the Infinite Blue Platform.

As Vice President, Continuity Solutions, David Halford leads Fusion’s product vision for all Business Continuity Management (BC, DR, Crisis/Incident Management) and Operational Resilience Program aspects of our solutions resulting in customer-driven requirements.

Chris Hurst is the VP of Global Technology Solutions at OnSolve, a Critical Event Management company headquartered in Atlanta, GA. Prior to his current role, Chris co-founded Stabilitas, a Risk Intelligence company that uses Artificial Intelligence and Machine Learning to detect physical risks to operations and people and is now a part of OnSolve. Chris is a 2001 graduate of West Point and a former Army Diver. After his military career, Chris led infrastructure planning and engineering teams in a number of conflict zones, and later served as the Director of Enterprise Risk Management for Mercy Corps, an international NGO with people and operations in 40 countries. He holds a B.S. from the United States Military Academy, an MBA from Harvard Business School, and an MPA in International Development from Harvard Kennedy School of Government.

Marcus Vaughan is a seasoned risk and resilience professional who has made a career from engaging executives and management teams to achieve effective risk and resilience programs. As a co-founder of iluminr Marcus works with resilience practitioners worldwide to harness the power of technology and experience to engage teams on resilience.

11:00 a.m.

EXHIBIT HALL OPENS

11:30 a.m. - 12:45 p.m.

LUNCH

11:45 a.m. - 12:45 p.m.

PRODUCT DEMOS

12:45 p.m. – 3:00 p.m.

TUESDAY WORKSHOP 1

Regina
PhelpsEMS
Solutions
Inc.**How to Conduct a Ransomware Exercise – The #1 Cyber Threat**

Ransomware is one of the top threats in cybersecurity. Have you had a ransomware attack yet? If not, consider yourself lucky! Why is it so popular? Ransomware is a lucrative business! Organizations around the world are being held hostage by ransomware and many are being forced to pay cybercriminals because they're not equipped to combat the threat for varying reasons, from a lack of recoverable backups to downtime costs. Experts all agree on one thing...it is simply a matter of when, not if it will happen.

Attend this session and learn how to go about developing a realistic cyber exercise that will demonstrate the impact of a ransomware attack and can challenge the Executives, Crisis Management Team, technology staff and business units alike.

Regina Phelps is an internationally recognized thought leader and expert in the field of crisis management, pandemic and continuity planning and exercise design. She is the founder of EMS Solutions Inc, (EMSS) and since 1982, EMSS has provided consultation and speaking services to clients in five continents.

Ms. Phelps is frequent speaker at international continuity conferences and is consistently rated one of the top-rated speakers in her field. She is known for her approachable and entertaining speaking style and her ability to take complex topics and break them into easily digestible and understandable nuggets.

She is the author of four books, all four are available on Amazon

- *Crisis Management: How to Develop a Powerful Program*
- *Cyberbreach: What if your defenses fail? Designing an exercise to map a ready strategy;*
- *Emergency Management Exercises: From Response to Recovery*
- *Emergency Management Exercises: From Response to Recovery Instructors Guide.*

TUESDAY WORKSHOP 2

Katherine
Whitaker

Nestle

Extreme Weather Raises the Stakes for Business Continuity

Last summer, Belgium and Germany experienced enough rain to cause loss of life, widespread damage to homes, farms, and historic monuments. In China, commuters became trapped in submerged subway trains. Closer to home, in North America the west coast burned with searing temperatures and raging wildfires. For many of us as business continuity and resilience professionals these events were a very vivid illustration of the impacts of a hotter planet.

Climatologists and Scientists have for many years studied and reported out on the impacts of a warmer planet, and the potential for greater instability in the jet stream, linked to many of the events listed. In lay person's terms the jet stream is a band of warm air that regulates temperatures in the northern hemisphere. So how does a warmer planet impact the jet stream? Basically, warmer air holds more moisture, contributing to increased rain and flooding.

The increasing global temperatures are linked to the rise of greenhouse gasses emitted from much of our transportation network and manufacturing industries. Although there are serious efforts to reduce carbon emissions and phase out the use of some fossil fuels like coal. Government pledges may not be enough to protect your employees, locations, products, or services from being impacted. Today, there is a small window of opportunity for us as individuals and corporations to do our part to mitigate climate change. But as business continuity and resiliency professionals we also need to be ready to live with a warmer and more unstable planet. The question is 'How'? Join me for this interactive hands-on workshop, and help plan for the potential disruptions that could impact your business.

Protecting the safety of others has always been important to Katherine Whitaker. Today she values protecting the lives, livelihoods and brands of the Global 100 companies she supports. Leading the development of business continuity and resiliency programs, Katherine collaborates enterprise-wide on all elements including; identifying risk profiles, tolerance levels, designing recovery strategies & tactics, and turning concepts into agile action plans that are standardized and scalable.

Focused on the development and delivery of training/coaching to emergency, incident and crisis responders at all levels of an organization, ensuring situational assessment, activation of relevant plans, and management of events to resolution, helping everyone be alert to disruptions that can quickly escalate. Designing dynamic scenarios, where individuals and teams are tested to breaking point, she then supports them in identifying future skills needed to build them back up. No plan is ever perfect, but a combination of plan, people and process, triumphs. Her goal is to continually assess current program capabilities for effectiveness, and to address resources gaps with executives, ensuring continuous improvement.

Data-driven and forward-thinking, Katherine continually scans the horizon for potential risks and disruptions. Highly motivated, organized and detail oriented (perhaps sometimes too much), she prides herself on being a critical thinker who will challenge assumptions. With strong portfolio management skills, she balances the execution of multiple projects simultaneously, while caring about building the competency skills of an individual, as much as building the collaboration skills of a team to work together in high-stress situations. Applying international standards, Katherine thrives on putting together holistic end-to-end resiliency programs, that work horizontal and vertically, across an organization.

TUESDAY WORKSHOP 3



Why Focus on Expected Outcomes When Planning

AXA's Operational Resilience workshop "Why Focus on Expected Outcomes When Planning" looks at why impact thresholds and end to end customer journey may be the best way to plan for and respond to a crises and fulfill the expectations of the customer.

John Bolton

How do you plan efficiently to ensure that you protect what matters most to customers and stakeholders in response to a crisis?

AXA Group

In this workshop the facilitators will share how at AXA, readiness processes blend the recovery strategies and planning based on the effects of disruptive events, the likely causes through high-risk scenarios teams will face and apply to the customer journey to enable efficient and effective response. The facilitation will encourage debate and discussion with the participants of the workshop.

Through risk analysis we can predict the likely cause of disruptive events, minimizing the focus on cause and enabling teams to plan and implement recovery strategies centered on effects.

Traditionally Business Impact Analysis has identified the point at which a recovery solution should be implemented, the Recovery Time Objective [RTO], but have you considered the upper point, the threshold at which recovery is not possible or viable? The layering of impact into the readiness program pre-planning of capabilities and the adaptability of strategies in a crisis.

Have you identified and applied the customer journey to the recovery analysis and planning? Customer expectations are central to an effective response. High-risk scenario plans can document likely scenarios; cyber, pandemic, natural disasters and enable the recovery strategies to be focused on what matters most to customers.

Finally, organizations can then demonstrate their responsiveness to customers testing plans which are focused upon plausible scenarios with a likely limit to the effect.

John Bolton has been an Operational Resilience practitioner for over 20 years, working within the UK, US and Globally. As Executive Global Head of Business Continuity Management for AXA, John has the responsibility for setting the strategic direction of Business Continuity and overseeing global compliance to the program, ensuring that appropriate training programs are developed and delivered. John provides thought leadership through several operational resilience committees and has been a judge at the prestigious CIR Business Continuity awards on a number of occasions. John has a passion for education and enhancing Operational Resilience.

TUESDAY WORKSHOP 4



Running Dynamic Exercises... In-Person, Virtual, Hybrid... How to Make the Best of the New Reality!

Running exercises is truly valuable for organizations as it allows to better understand capability and enhance resilience. Exercises can also be fun while meeting set objectives and contributing to team building. As a practitioner, exercises can be stressful since it requires proper planning, delivery and follow-up to harvest all the benefits.

During this session, Marie-Helene and Senad, strong from their field experience, will walk participants through the key concepts, provide tips to make delivery engaging and successful for in-person, hybrid and virtual participation.

This workshop will also be an opportunity to discuss with fellow practitioners and experience a dynamic tabletop exercise with role play.

Learning Objectives:

- Identify key success factors for exercises
- Address how exercises need to be planned and delivered in a different and most optimal way in the new reality
- Experience tools making exercises more dynamic
- Exchange with fellow practitioners about best practices and lessons learned.



Marie-Helene Primeau
Premier Continuum Inc.

Marie-Hélène Primeau is an expert consultant, with over 18 years of experience in supporting public and private organizations in all stages of the BCM lifecycle. Marie-Hélène has overseen dozens of simulations and exercises, onsite, hybrid and virtually, with numerous clients from various industries with up to 200 participants and is considered an expert at it. Marie-Hélène is also an approved instructor of the Business Continuity Institute and has trained hundreds of professionals around the world, including on Designing and Delivering Exercises. She is the former volunteer President of The BCI Canada Chapter and she is a member of the ISO Technical Committee 292 on security & resilience. Having worked with hundreds of executives and senior managers, Marie-Hélène is known for her presentation skills, interactive training approach and her proven methodologies and regularly speaks at conferences throughout the world.

Professional in Business Continuity, Senad Cehajic has extensive experience working within multinational organizations in diverse sectors and geographies. He is recognized for his leadership and delivery of dynamic tabletop exercises with Executives.

3:30 p.m. – 4:30 p.m.

BREAKOUT TRACK 4 - SESSION 1



Vito
Mangialardi
Metrolinx

Who Needs Business Continuity 2.0? Do Up Your Seat Belt!

Buckle up 'again' as a panel of experienced professionals will take you on a fast journey across a number of topics relevant to all. Leading with humorous video clips and adding serious commentary, panel members will provide fresh insights for all experience levels, demonstrating an interactive approach to awareness-raising. This session is interactive leveraging the 'Ted Talk' format addressing BCM subjects that include:

1. Evolution of Business Continuity Plans (post COVID-19)
2. BCM Exercising (Testing)
3. Incident Management
4. Crisis Communications
5. Personal Preparedness
6. Climate Change (planning for the impacts of severe weather events)
7. Information Security and Cyber Risks
8. The Internet of things (AI) and IT DR Planning
9. What will our next 'continuity shock' be?
10. Where's our next 'continuity shock' coming from?



Des
O'Callaghan
Consultant

Vito Mangialardi leads the BCM Program for METROLIX, the public transit operator in Toronto, and is the Covid-19 Incident Commander. With a 25-year career, he has led, enabled and motivated multiple sector organizations to become resilient to business interruptions.

Des O'Callaghan FBCI has 32 years of BCM experience, much in the financial sector. He now consults, teaches and volunteers as BCI Canada Leader, BCI Americas Next Practice Group Chair and Lead Assessor. Des has presented at DRJ in 2019 and 2021 and often presents at conferences in Canada.

BREAKOUT TRACK 4 - SESSION 2



Ray
Holloman
HCA
Healthcare

DR + HA = Resiliency?

As organizations embrace disaster recovery and high availability, is now the time to start to looking at what operational resiliency may look like? Will any downtime be acceptable to organizations as we continue to rely more and more on technology every day? Will there still be a place for the traditional hot/warm/cold site traditional disaster recovery options that we have been testing for years.

Buzzwords, such as high availability, cloud and operational resiliency are becoming more talked about in the industry and companies are looking into those options to decrease downtime to increase customer/employee satisfaction. What does resiliency really mean and how can that be sold to senior leadership to buy to invest into resiliency as the next step?

This presentation will give some takeaways of how to support DR and HA programs to start the conversations towards resiliency.

Ray Holloman, M.B.A., M.S., CBCP, CCRP, MBCI is a Consulting Business Continuity Administrator for HCA Healthcare. He started working in IT in 2009 and specifically in Business Continuity/Disaster Recovery in 2014. Ray has a Bachelor in Business Administration from Belmont University, a Masters in Information Security from Lipscomb University, and an MBA from Tennessee Tech University. Ray works with business and application owners to help them understand the requirements from a disaster recovery perspective as well as planning and executing testing for the data centers. Ray lives in Middle Tennessee with his partner Alicia, 4 dogs, and 22 chickens.

BREAKOUT TRACK 4 - SESSION 3



Keith
Frederick
West
Pharma,
Inc.

Metrics Made Simple

How do I effectively monitor and manage Metrics within my resilience program?

Metrics are a utilized system of measurement to support assurance that activities, goals, and services are met. Resiliency programs contain multiple disciplines, including incident response, risk management, crisis management, business continuity, and IT Disaster Recovery. Keeping up with and measuring these disciplines' success can quickly become intimidating and overwhelming. Metrics Made Simple is about aligning and remaining on track with organizational growth while providing valuable information supporting critical business functions' continuance.

In this session, we will discuss and offer guidance on:

- Identifying value-added performance metrics you and your audience want to see captured.
- How to best align metrics with organizational strategy, goals, and business climate.
- Risk identification and awareness on how metrics can elevate or undermine a program.



Teresa
Williams
West
Pharma,
Inc.

Keith Frederick, FBCI, is the Senior Manager, Global Business Continuity at West Pharma. He is a recognized thought leader and practitioner in business resilience with a 20-year track record of success in developing programs with proven effectiveness during times of crisis, chaos, and disruption.

Teresa Williams, CBCP, is the Senior Specialist, Regional Business Continuity at West Pharma. She possesses over 20 years of value-added expertise in developing and evolving healthcare, banking, and government marketplace resilience programs that support organizations in times of crisis and business interruptions.

BREAKOUT TRACK 4 - SESSION 4



Marc Klein

Displacement for Backup Operations

As the frequency of disruptive events such as weather extremes, natural and man-made disasters, and civil unrest increases so does the risk of loss to facilities and essential operations. The need for data backup has been well-documented however the need to utilize a backup facility to preserve operations is real. The ability to displace quickly and efficiently to bring up systems and communications is paramount to minimize loss of productivity, revenue, and company reputation.

ACES

In a crisis, disaster recovery efforts are vital, likewise continuity of operations during that time frame, is critical. The concept of remote work is not always applicable or a simple solution for all companies. If your facility is rendered inoperable, do you have an established backup facility in place? Is your backup facility "Hot", immediately accessible and updated? Are your employees trained to use that facility? Are you routinely testing with that facility host? How do you communicate at the onset of a displacement event?

This session will explore the perspective from an energy sector company that must maintain constant operations at multiple office locations across the U.S. Whether you utilize a displacement location or evaluate the concept, successful displacement should anticipate and develop the following fundamentals:

- 1) Geographic selection for a displacement site
- 2) Pre-planning and testing of the facility and backup equipment
- 3) Employee logistics and processes
- 4) Compliance and security considerations
- 5) After-action reporting and displacement testing follow up practices in order to prepare for the next seismic calamity or marketplace disruption might just cause an existential crisis worse than the threats!

Marc Klein is the Director of Corporate Security at ACES in Carmel, Indiana. Mr. Klein joined ACES in January 2017, having held a previous position as a Sergeant/Special Investigator with the Carmel, Indiana Police Department. Mr. Klein's current responsibilities include the development and continuous refinement of facilities security protections, policies, standards, guidelines, and procedures for all ACES offices as well as providing physical security at ACES' headquarters and company events. He provides security assessments and solutions to ACES' Members and Customers. He is also responsible for overseeing the ACES Business Continuity planning and the Incident Response Plan to ensure improvement in critical staff emergency readiness. Mr. Klein holds an active Secret Clearance with the U.S. Department of Homeland Security.

As a retired officer, he brings over 20 years of law enforcement and physical security experience. Mr. Klein led the Carmel Police Intelligence Unit and was responsible for VIP protection, performed criminal investigations, maintained intelligence information, conducted comprehensive threat and vulnerability assessments, and was an entry team member with the SWAT Team. Additionally, he served on multiple law enforcement task forces including a four-year special assignment with the Indianapolis FBI Joint Terrorism Task Force with a Top Secret Clearance.

Education/Certifications

- Ball State University, BS Criminology
- State of Indiana, Police Officer Certification
- IMPD, Leadership Training & Development.

BREAKOUT TRACK 4 - SESSION 5



Gwen White

Cybersecurity Education: What Do You Need

This session is designed to ask employers what are they looking for in new graduates from college in Cybersecurity. Cyber is evolving and educational institutions want to ensure graduates are receiving the best education and training possible. We will discuss the current curriculum and develop the desired skills list that will be shared with institutions nationally.

Xavier University

Gwen White is a Teaching Professor of Information Technology and Statistics at Xavier University in Cincinnati, Ohio. Her interests include educational technology, data backup integrity, disaster recovery, Six Sigma and developing inroads for women in technology.

For over 20 years she owned a computer company called SMA Computers in the Greater Cincinnati area. Major projects conducted included the Paul Brown Stadium, State of Ohio, Cincinnati Police Department and the University of Cincinnati. Dr. White has degrees from Miami University ('86) Political Science, University of Cincinnati ('90) Master of City Planning/Economic Development, Morehead State ('03) MBA in Computer Information Science and a Ph.D. in Applied Management, Walden University ('17).

BREAKOUT TRACK 4 - SESSION 6



John Liuzzi
Southern
Glazer's
Wine and
Spirits



David
Halford
Fusion Risk
Management

Overcoming the Challenges of Executive Support

Despite the recent progress many Business Continuity programs have made over the past several years, the number one challenge still facing many Business Continuity professionals today remains obtaining and sustaining executive commitment and support for their programs.

With the ever-increasing uncertainty of today's world, continuity programs must now more than ever be persistently recognized by all levels of management as essential to organizational resiliency and survivability. What is required is an ever-increasing executive-level top-down commitment driven by the passion for the sake of securing the organization and its reputation.



Donna
Nielsen
Gemstone
Consulting



Margaret
Millett
Uber

So how do you ensure motivated commitment and executive support for your program? This informative panel discussion will present easy-to-understand concepts, best practices, and proven examples of successful strategies that have been adopted by the world's leading Business Continuity professionals to develop and sustain executive engagement for their programs. Our expert panelists will share their real-world experiences and discuss proven strategies that attendees can easily leverage in order to promote the value and relevancy of their own continuity programs.

John Liuzzi has over 30 years of management experience in both the public and private sectors. He is an experienced company President, C-Level executive, and Congressional appointee who possesses an outstanding combination of technology expertise and business acumen. He has over 25 years of Business Continuity experience which includes directing the response efforts for many major disaster events.

As Vice President, Continuity Solutions, David Halford leads Fusion's product vision for all Business Continuity Management (BC, DR, Crisis/Incident Management) and Operational Resilience Program aspects of our solutions resulting in customer-driven requirements.

Originally from Boston, Donna Nielsen has lived and worked globally in technology, telecom, banking, finance and healthcare earning greater responsibilities and knowledge with each new challenge. Educated and certified in project management, cybersecurity, disaster response and homeland security. A lifelong focus on cultural diversity inspires opportunities to develop international clients.

Margaret Millett (MSBC, FBCI (Hon), MBCP) has been actively involved in the business continuity management profession for many years and worked for Fortune 300 companies in Boston, Massachusetts, Dublin, Ireland, San Jose, CA, and Raleigh, NC. She has held board levels positions with business continuity organizations, written publications and spoken at business continuity management conferences in North America, Europe, Asia and the Middle East. Since 2015 she has served as the Board Chair for the Alzheimer's Association of Eastern North Carolina. Margaret currently works for Uber Technologies, Inc.

3:00 p.m. - 3:30 p.m.

BREAK

3:30 p.m.

EXHIBIT HALL CLOSES

DAY 4

Wednesday, March 23, 2022

6:30 a.m. – 8:00 a.m.	Networking Breakfast
7:00 a.m. – 12:00 p.m.	Conference Information Desk
8:00 a.m. – 9:00 a.m.	General Session 7
GS-7 Phelps.....	Crisis Management in Really, Really Tough Times
9:15 a.m. – 10:15 a.m.	General Session 8
GS-8 Zawada, Bradley	Achieving Operational Resilience in 2022: Lessons from Supply Chain Disruption & Other Dynamic Risks
10:30 a.m. – 11:30 a.m.	Town Hall
GS-9 Mathews, Mills, Green, Liuzzi	Resiliency Transformed
11:30 a.m. – 12:45 p.m.	Grab and Go Boxed Lunch

IN-PERSON AGENDA

DAY 4

Wednesday, March 23, 2022

6:30 a.m. - 8:00 a.m.

NETWORKING BREAKFAST

7:00 a.m. – 12:00 p.m.

CONFERENCE INFORMATION DESK

8:00 a.m. – 9:00 a.m.

GENERAL SESSION 7



Regina
Phelps

EMS
Solutions
Inc.

Crisis Management in Really, Really Tough Times

It's hard to be a leader in the best of times, and the Covid-19 pandemic crisis has created so many new challenges. The pandemic has proven to be a crucial test for world leaders and their governments and business executives from both large and small organizations. Experts who study crisis point to a few key themes that have emerged from countries and organizations that have contained and/or managed the virus and kept the trust of the public and their employees.

Building on both the pandemic leadership demonstrated and the lack thereof across the world, this general session presentation will distill eight lessons from this novel crisis for all crisis and continuity professionals. These skills can inform leaders and keep teams moving forward.

Regina Phelps is an internationally recognized thought leader and expert in the field of crisis management, pandemic and continuity planning and exercise design. She is the founder of EMS Solutions Inc, (EMSS) and since 1982, EMSS has provided consultation and speaking services to clients in five continents.

Ms. Phelps is a frequent speaker at international continuity conferences and is consistently rated one of the top-rated speakers in her field. She is known for her approachable and entertaining speaking style and her ability to take complex topics and break them into easily digestible and understandable nuggets.

She is the author of four books, all four are available on Amazon

- *Crisis Management: How to Develop a Powerful Program*
- *Cyberbreach: What is your defenses fail? Designing an exercise to map a ready strategy;*
- *Emergency Management Exercises: From Response to Recovery*
- *Emergency Management Exercises: From Response to Recovery Instructors Guide.*

9:15 a.m. – 10:15 a.m.

GENERAL SESSION 8



Brian
Zawada

Castellan
Solutions



Matt Bradley

Onsolve

Achieving Operational Resilience in 2022: Lessons from Supply Chain Disruption & Other Dynamic Risks

Companies are experiencing a dynamic global supply chain disruption and it's about to get worse. From the chip shortage to the China power surge and the delays at the ports over the holidays – there isn't a business that hasn't been impacted by supply chain disruption. While businesses prioritize organizational resilience in 2022 – a major question on businesses' minds is, could we have avoided business disruption from supply chain issues?

In this session, hear from Matt Bradley, VP of Global Security Solutions, and Castellan COO Brian Zawada on how businesses can transform their security and risk operations to get them ahead of disruption in 2022. In this session, attendees will hear actionable advice, best practices and the critical role AI can play in helping companies better understand dynamic risks and what to do about them once they have been identified.

Brian Zawada is the Chief Operating Officer for Castellan Solutions, the largest global provider of business continuity consulting, software, managed services, and staffing. Brian has more than 25 years of experience managing and building world-class, global business continuity programs that help organizations achieve and sustain the right level of resilience.

A veteran security operations expert for more than two decades, Bradley has deep, first-hand knowledge of security operations management, as well as an understanding of the critical challenges facing organizations in the future. Most recently, Bradley served as Regional Security Director for the Americas at International SOS, where he led the security services business and advised key executives on risk management solutions. Prior to International SOS, Bradley worked in Honduras as the Security Director for Tigo Honduras where he handled all matters relating to physical security; health, safety and environment; crisis management; and fraud investigation. He was also a General Manager for I Solution Security, where he advised on security matters for the Honduran President, Minister of Security, and Minister of National Emergency Commission. Previously, Bradley had a distinguished 14-year career with the Central Intelligence Agency (CIA).

10:30 a.m. – 11:30 p.m.

GENERAL SESSION 9



Vanessa
Mathews
Asfalix
Advisors



Margaret
Mills
Kyndryl

Town Hall: Resiliency Transformed

Our subject matter experts sit down for a Town Hall session, summarizing the past four days and discussing ideas everyone can implement to transform their own resiliency programs.

Vanessa Vaughn Mathews is the founder and chief resilience officer of Asfalix Advisors, a business resilience and training company based in Charlotte, NC. She is also the host and a co-owner (in partnership with Disaster Recovery Journal) of Business Resilience DECODED, the leading podcast for professionals working in the fields of emergency management and business continuity.



James
Green
Illuminate
Advisory



John Liuzzi
Southern
Glazer's
Wine and
Spirits

Vanessa has a Bachelor of Arts in Homeland Security and Emergency Management from Savannah State University (she was the first woman in Georgia to obtain such a degree) and a Master's in Business Administration from the University of South Carolina. She now teaches the Business Continuity and Crisis Management course at Savannah State as an adjunct professor.

As the leader of Asfalix, she has counseled a broad range of private sector, governmental, and nonprofit organizations on how they can develop, validate, and maintain their business resilience programs. She has worked with clients involved in real estate, healthcare, information technology, transportation, logistics, professional services, government, and higher education, among other areas.

Margaret Mills is an Associate Partner for Kyndryl with 30+ years experience in Business Resilience when developed the DR capability for an internet-based data provider. Since then, Margaret has managed global teams to develop business and resiliency strategies for many global businesses. Margaret experience includes design, analysis, implementation and validation of enterprise wide resilience solutions that encompass Crisis Management Business Continuity, Disaster Recovery, High Availability and Cyber Resilience.

James Green is passionate about risk and helps C-Suites around the world make their organizations more resilient by finding effective ways to address the rapidly evolving risks shaping the world today. James has spent the majority of his career in the financial services industry and has worked on risk events that have occurred all over the globe, whether it was civil unrest in Egypt during the Arab Spring or typhoons in the Pacific Rim. Previously, he was with SAI Global for three years, most recently as director, Risk Advisory Services. During his career he has held leadership positions in risk management with PCSU and Sykes Enterprises. Earlier, he was director of Asset Management at CIT. James holds the MBCI designation from the Business Continuity Institute, has been designated as a Registered Practitioner by the Cybersecurity Maturity Model Certification Accreditation Body and is recognized as an Enterprise Risk Management Expert by the Credit Union National Association. James is a sought-after speaker, and has been interviewed by multiple publications, on the topics of risk and resilience. In 2020 he was named the Business Continuity Institute's Continuity and Resilience Consultant of the Americas, becoming the first person to be honored with this award twice. In 2021 he was one of the global Co-Founders of the Resilience Think Tank, which is dedicated to providing guidance and research to the risk and resilience industry.

DAY 4

Wednesday, March 23, 2022

John Liuzzi has over 30 years of management experience in both the public and private sectors. He is an experienced company President, C-Level executive, and Congressional appointee who possesses an outstanding combination of technology expertise and business acumen. He has over 25 years of Business Continuity experience which includes directing the response efforts for many major disaster events.

11:30 a.m. – 12:45 p.m.

GRAB AND GO BOXED LUNCH

IN-PERSON AGENDA

ADDITIONAL COURSES OFFERED

These courses require an additional fee.

Wednesday, March 23, 2022

POST-CONFERENCE COURSE

Active Assailant / Workplace Violence Preparedness

Wednesday, March 23 from 1:30 p.m. - 4:30 p.m.

\$600 per person

Virtual Course: Contact Ted Brown 484-919-2966 or tedbrown@ketchconsulting.com

Workplace violence and insider threats have the potential to disrupt or even terminate your business. This course will provide a comprehensive approach to develop a preparedness program to prevent workplace violence and insider threats, and to respond to any extreme violence event. The course includes reporting concerning behaviors, evaluating threat incidents, the role of managers, defining appropriate interventions, implementing a de-escalation program, managing domestic violence cases, developing notification capabilities, implementing personal protection strategies, and managing incident response at the site level and enterprise level. In addition to determining what needs to be implemented, the course will address how to develop the program and incorporate these capabilities into your workplace culture.

POST-CONFERENCE COURSE

Creating an Effective Tabletop Exercises

Wednesday, Sept. 22 from 1:30 p.m. - 4:30 p.m.

\$600 per person

Virtual Course: Contact Ted Brown 484-919-2966 or tedbrown@ketchconsulting.com

In this class you will be given four different table-top scenarios, including the injects, and you will learn how to create a situation, scenario, and injects for your audience, your business, your location, and your BCP maturity. You will identify operations, decisions, and policies that impact the ability of a business unit to execute plans. The exercise helps you address conclusions and discussions which can change, emphasize, and otherwise affect your business continuity/COOP plan. You will conclude with an "after action" report which will lead to effective modifications and improvements to the plans being exercised.

Thursday, March 24, 2022

POST-CONFERENCE COURSE

Business Impact Analysis

Thursday, March 24 from 8:30 p.m. - 4:30 p.m.

\$1,200 per person

Virtual Course: Contact Ted Brown 484-919-2966 or tedbrown@ketchconsulting.com

This course is an in-depth look at how to conduct a Business Impact Analysis (BIA). The class is for both BIA novices and experienced professionals. It provides you with the opportunity to gain a deeper knowledge and understanding of the BIA. The course will explore the concept of the BIA. You will be taught two different approaches to a BIA – interviews and workshops and the value of each. You will also be provided with an actual BIA survey and the results of clients BIA's. The objectives of this class are:

- Understand the BIA process
- Understand how to structure a BIA
- Apply the standard methods to conduct a BIA
- How to determine the results of the BIA & identify the critical functions for recovery strategies.

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INFORMATION SECURITY

CRISIS MANAGEMENT & COMMUNICATIONS

CRITICAL ENVIRONMENTS

LEGAL, AUDIT, & COMPLIANCE

FINANCIAL HEALTH & VISIBILITY

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For Organizational Resilience

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EXHIBITOR DESCRIPTIONS

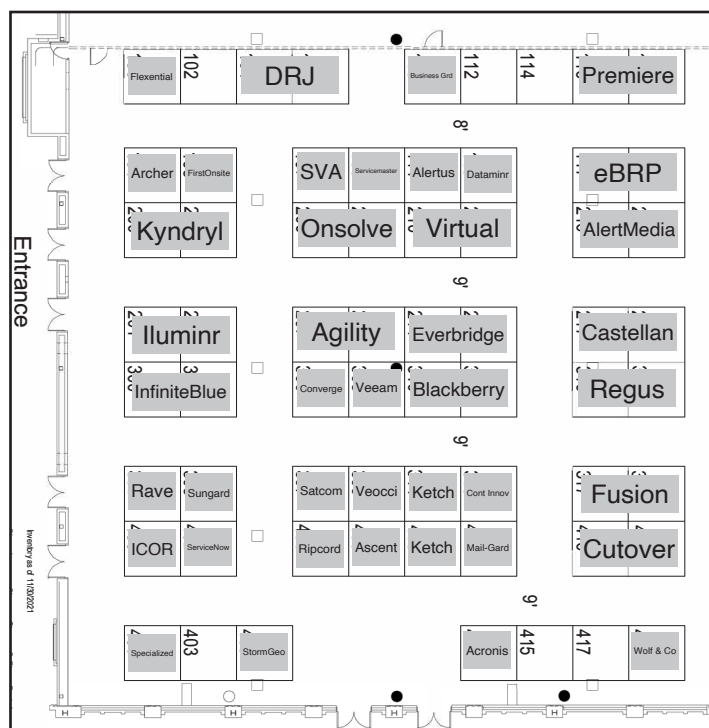
Exhibit Hall Hours

Sunday

5:00 p.m. – 7:00 p.m. EST

Monday and Tuesday

11:00 a.m. – 3:30 p.m. EST



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SVA Software, Inc.	107
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Veoci	309
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Wolf & Company, P.C.	419

EXHIBITOR DESCRIPTIONS

ACP

400 South 4th Street, Suite 754E
Minneapolis, MN 55415
800-445-4227
www.acp-international.com

ACP is the preeminent national voice of continuity professionals. We provide continuing professional development, knowledge, and career opportunities to members while building public understanding around the world of the importance of continuity planning.

BOOTH 102

ACRONIS

1 Van de Graaff Drive, Ste 301
Burlington, MA 01803
781-782-9000
www.acronis.com

Acronis unifies data protection and cybersecurity to deliver integrated, automated cyber protection that solves the safety, accessibility, privacy, authenticity, and security (SAPAS) challenges of the modern digital world. With flexible deployment models that fit the demands of service providers and IT professionals, Acronis provides superior cyber protection for data, applications, and systems with innovative next-generation antivirus, backup, disaster recovery, and endpoint protection management solutions. With award-winning AI-based antimalware and blockchain-based data authentication technologies, Acronis protects any environment – from cloud to hybrid to on-premises – at a low and predictable cost.

BOOTH 413

AGILITY RECOVERY

1601 Wewatta Street, Suite 300
Denver, CO 80202
866-364-9696
www.agilityrecovery.com

Agility Recovery is the leading provider of business continuity and recovery solutions. Organizations of all industries and sizes, including Fortune 100 companies, trust Agility Recovery to support their resilience and recovery plans. After a business interruption, they deliver the expertise and resources your organization needs to recover quickly. Their customers have guaranteed access to temporary power, furnished office space, satellite and LTE communications equipment, and backup technology, as well as planning and testing resources. Since 1989, Agility Recovery has rescued thousands of organizations from business interruptions of all types with unparalleled success.

BOOTH 207, 209

ALERTMEDIA

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800-826-0777
www.alertmedia.com

AlertMedia is the world's leading emergency communication provider. We offer the most intuitive emergency communication software on the market and the only solution with fully integrated threat warnings and employee safety monitoring. We believe any organization has the power to improve employee safety and business outcomes during emergencies and unplanned events through faster threat identification and more targeted, reliable communication to impacted audiences. AlertMedia supports critical communication for thousands of leading businesses—including DHL, JetBlue, Coca-Cola Bottling, and Walmart—in more than 130 countries. For more information on AlertMedia's emergency communication software, visit www.alertmedia.com.

BOOTH 216, 218

ALERTUS TECHNOLOGIES

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Beltsville, MD 20705
1-866-425-3788
www.alertus.com

Alertus Technologies is a market leader in emergency mass notification systems for large-area, high occupancy facilities. Since 2002, Alertus has engineered innovative solutions for unified mass notification, in-building notification, outdoor notification, and personal notification. Thousands of institutions and enterprise organizations worldwide trust in Alertus to protect millions of people. In a crisis, alert your staff throughout all facilities using Alertus Technologies' unified emergency alert system. The Alertus system is a customizable array of emergency notification products, including the wall-mounted Alert Beacon®, panic button, LED marquee display, text-to-speech interface for public address and giant outdoor speaker systems, fire alarm interface, computer desktop and VoIP phone alerting, as well as digital signage and cable television override.

BOOTH 111

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623-521-3900
www.archerirm.com

RSA helps leading organizations transform the efficiency of their continuity and recovery teams, address the most critical areas of the business quickly, and partner across the business to achieve their resiliency goals. RSA Archer® Business Resiliency provides an automated approach to enable your organization to respond swiftly in crisis situations and protect ongoing operations. For more information about RSA's products and services, visit www.archerirm.com.

BOOTH 101

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www.ascentbusiness.com

Ascent Business Technology is a niche software product company focused on addressing business operational challenges through automation and optimization of processes, and enabling organizations to be more cost efficient and resilient. AutoBCM by Ascent is an end-to-end enterprise resiliency solution that helps organizations prepare a robust risk and continuity management program to tackle any business disruption. With three major modules – BCM, Crisis Management and IT Disaster Recovery, AutoBCM is any organization's one stop solution to address all business resiliency needs.

BOOTH 408

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BOOTH 110

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800-478-7645
www.castellanbc.com

We've brought together the most innovative minds in business continuity to shape the future of our industry. Combining experts from across Assurance, Avalution, ClearView, and BC Management, we help clients establish a clear vision and drive real results using our proven, proprietary methodology – the Business Continuity Operating System (BCOS). Our solutions—whether consulting, software, managed services, or staffing—are fully customized to be right for you, your team, and your organization as a whole. As a result, you gain the capability and confidence you and your executive team need to protect your employees, brand, and bottom line.

BOOTH 217, 219

EXHIBITOR DESCRIPTIONS

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BOOTH 313

8880 Cal Center Drive, Suite 400
Sacramento, CA 95826
888-907-9902

www.continuityinnovations.com

Continuity Innovations is a cutting-edge full service business continuity firm that specializes in business continuity software and award winning consulting services. ContinuityPRO is a leading business continuity software tool that is used to develop and maintain business continuity and disaster recovery plans. This web-based business continuity software allows organizations to have all of their recovery information located in one easy to use tool. ContinuityPRO offers unlimited users and allows you to manage your business continuity program by performing risk assessments, business impact analysis, develop unlimited plans, and manage incidents all within one toolset. We offer professional business continuity consulting services, including Business Impact Analysis, Risk Assessment, Recovery Strategy Development, Incident and Crisis Management, Disaster Recovery, and Continuity of Operations (COOP). Our experience in planning ranges from financial services, manufacturing, education, healthcare, government, and more.

CONVERGE

BOOTH 306

130 Technology Parkway
Norcross, GA 30092
678-812-0136

www.convergeenterprise.cloud

The Converge Enterprise Cloud teams across all Converge Technology Solutions companies work seamlessly together to develop, implement, host and manage data availability and disaster recovery solutions for all platforms. Based on our customer focused service delivery track record, vast engineering resources, and access to over 100 million dollars in mainstream system hardware, the Converge Enterprise Cloud delivers cost-effective resiliency solutions to customers all across North America. Additionally, the Enterprise Cloud practice provides the full breath of DRaaS, BUaaS, and Hardware Quick-Ship Solutions, together with our expert Business Continuity Consulting portfolio of services.

CUTOVER

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DATAMINR

BOOTH 113

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DISASTER RECOVERY JOURNAL

BOOTH 104

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www.drj.com

The #1 business continuity publication in the world. Every issue, Disaster Recovery Journal (DRJ) delivers how-to, in-depth knowledge into business continuity planning more than any other business publication. This unique ability to take readers further inside the issues has made DRJ the #1 read business continuity publication in the world, one with a circulation and audience that consistently dominates the business continuity magazine field. In addition to the magazine, DRJ sponsors the worlds' two largest conferences and exhibitions in the industry with as many as 3,000 in total attendances. The shows are held every year in Phoenix in September and Orlando in March. Check out www.drj.com to sign up for a free subscription or for more information.

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DRJ ACADEMY

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DRJ.com/academy

BOOTH 106

DRJ Academy represents a breakthrough in the design, approach, and delivery of a business continuity program. Powered by Lambert Learning Institute, DRJ partners with course author and instructor Phil Lambert to offer professionals a complete, world-class, self-paced, education and training program in an online platform. DRJ Academy's premiere BC Primer Course is focused on teaching all the foundational skills, competencies, and processes needed to establish an outcome-focused business continuity program. DRJ Academy provides resilience training like no other program in the world at a fraction of the cost. For more information about DRJ Academy, visit us at booth 106, or connect online at DRJ.com/academy.

EBRP SOLUTIONS, INC.

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BOOTH 117, 119

eBRP strives to harness leading-edge technology to create management decision support tools that serve the needs of Business Continuity Management professionals. We work closely with our customers to constantly improve our eBRP Suite of products, to continually enhance usability, flexibility and scalability. We always aim to create the best solutions for our customers' BCM requirements, with the lowest total cost of ownership and a justifiable return on investment. eBRP evolved the methodology of Business Resiliency Planning to an Asset-Centric model, defying traditional plan-centric BCM 'standards', thus empowering organizations to become Incident Ready.

EVERBRIDGE, INC

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www.everbridge.com

BOOTH 211, 213

During critical business events and unplanned disruptions, such as IT outages, active shooter situations, or a global pandemic, over 5,200 global customers rely on Everbridge's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people and assets at risk, automate communication, and track progress of response plan execution. Visit Everbridge in the Virtual Exhibit Hall to learn more about the Everbridge COVID-19 Shield Solution, chat with a Solutions Expert, and register to win a 20oz Yeti Tumbler.

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www.firstonsite.com

BOOTH 103

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FLEXENTIAL, CORP

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BOOTH 100

Flexential helps organizations optimize their journey of IT transformation while simultaneously balancing cost, scalability, compliance and security. The company is committed to building trusted relationships and delivering tailored solutions that suit the individual needs of its customers. Utilizing its people, values and reliable performance, Flexential is deeply invested in the success of its 4,200+ customers, who trust it to deliver core data center solutions of colocation and connectivity, as well as cloud, managed solutions and professional services. Flexential's robust suite of assets spans 21 domestic and international markets and comprises 41 highly redundant and connectivity-rich data centers. For more information on Flexential, please visit www.flexential.com.

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FUSION RISK MANAGEMENT, INC.

BOOTH 317, 319

3601 Algonquin Rd., Suite 510
Rolling Meadows, IL, 60008
847-632-1002
www.fusionrm.com

Fusion Risk Management is a leading industry provider of cloud-based software solutions for business continuity, integrated risk management, IT disaster recovery, and crisis and incident management. Its products and services take organizations beyond legacy solutions and empowers them to make data-driven decisions with a comprehensive and flexible approach through one system. Fusion and its team of experts are dedicated to helping companies achieve greater organizational resilience and mitigate risks within their businesses. For more information, visit www.fusionrm.com.

ICOR - THE INTERNATIONAL CONSORTIUM FOR ORGANIZATIONAL RESILIENCE

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ICOR is the global leader in organizational resilience. We educate. We credential. We lead. Learn what it takes to be a leader in Organizational Resilience. Become an ICOR Certified Organizational Resilience Manager, Professional, or Executive. Choose the certification path that's right for you - competency-based or discipline-based. ICOR provides education to individuals on how to build more resilient organizations and communities. ICOR credentials individuals with the competence to lead and manage risk throughout the organization. We are an international nonprofit 501c3 education and credentialing organization created to bring together the many silos, industries, and separate bodies of knowledge that individually support resilience into one profession entitled, "Organizational Resilience." We participate globally in learning how individuals, organizations, and communities can become more resilient.

ILUMINR

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INTERNATIONAL WORKPLACE GROUP

BOOTH 316, 318

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BOOTH 412

ONSOLVE

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www.onsolve.com

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BOOTH 206, 208

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Premier Continuum is a leader in Business Continuity, IT Disaster Recovery, and Crisis, Emergency and Risk Management. It offers holistic services including consulting and BCI and ICOR certified training, supported by ParaSolution, its world-class award-winning web-based BCM software, named as a Leader in the Gartner Magic Quadrant for BCM Solutions Worldwide. The company benefits from a strong presence and tremendous client trust in its market, fueling its worldwide expansion.

BOOTH 116, 118

EXHIBITOR DESCRIPTIONS

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RIPCORD SOLUTIONS

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BOOTH 109

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ServiceMaster Recovery Management is a commercial disaster restoration company with project management expertise in large and complex losses. Our footprint and knowledge give us a unique ability to provide solutions to customers with large regional, national, and international exposures. We are the customer's solution to any fire, water or mold issue, large or small through the network of services provided by SM Restore first responders and the SRM Project Management team. We provide easy access to our services through a designated Account Management team. One Call...multiple solutions.

SERVICENOW

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BOOTH 402

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BOOTH 405

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SUNGARD AVAILABILITY SERVICES

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BOOTH 303

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SVA SOFTWARE, INC.

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BOOTH 107

SVA Software, Inc. is an expert in empowering your IT infrastructure. From Mainframe optimization solutions to VMware license assessments, we help you monitor, optimize, and report on your business-critical infrastructure giving you the visibility you need to take decisive action. With SVA's portfolio, you gain in-depth insights across your systems which places you in the driver's seat to negotiate your next ELA with your vendors. Our team of experts is here to support you to make sense of the data that your systems produce. We understand your needs and with our partnership we act as an extension of your team.

VEEAM SOFTWARE CORPORATION

BOOTH 308

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Veeam® recognizes the new challenges companies across the globe face in enabling the Always-On Enterprise™, a business that must operate 24.7.365. To address this, Veeam has pioneered a new market of Availability for the Always-On Enterprise™ by helping organizations meet recovery time and point objectives (RTPO™) of less than 15 minutes for all applications and data. Veeam Availability Suite™, which includes Veeam Backup & Replication™, leverages virtualization, storage, and cloud technologies that enable the modern data center to help organizations save time, mitigate risks, and dramatically reduce capital and operational costs, while always supporting the current and future business goals of Veeam customers.

VEOCI

BOOTH 309

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New Haven, CT 06510
203-782-5922
www.veoci.com

Veoci is a no-code platform for business continuity management, emergency operations, incident response, mass notification, and customizable system solutions. It is comprised of fully integrated, intuitive, and interconnected tools such as Dashboards for reporting and analysis, Alerts and Notifications, automated Workflows, virtual meeting Rooms for collaboration and document sharing, and mobile-device enablement—all with a focus on optimizing User experience, improving productivity, and facilitating effective business continuity and resilience. The Software as a Service (SaaS) platform is ideally designed for incident management and business continuity process automation and transformation, allowing organizations to overhaul existing manual-based processes. Veoci can be applied across all areas and departments in an organization, as well as across multiple organizations; the system can easily accommodate the need for additional functionality as projects and partnerships grow. Veoci is a Leader on Gartner's Magic Quadrant for BCMP Solutions, Worldwide; included in their Market Guides for Crisis and Emergency Management, and Business Continuity Management Program Solutions, as well as being included in multiple Hype Cycles. We were also recognized as having the highest customer satisfaction.

VIRTUAL CORPORATION

BOOTH 210, 212

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Sustainable Planner® provides a complete BCM solution:

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