



#### Overview

- What is process risk and why it matters
- Process disruptors
- The lens of risk
- The BIA
- Risk indicators from BIA data
- Setting risk values for the data
- Pulling it all together
- Incorporating process risk into ERM





### Process Risk and Why it's Important

- Process disruptions create a chain of events
- It may stop business
- It may slow it down
- Affects clients, partners and employees
- Direct impact on revenue
- Too many disruptions erode client confidence
- In short, processes make up the business!



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#### **Process Disruptors**

- People
- Supply chain or vendors
- Upstream processes
- Unavailability of:
  - Data
  - Applications or systems
  - Networks
- Equipment failures
- Lack of resources
- Disasters





# The View Through the Lens of Risk



- The disruptors are similar to pieces of the BIA data
- Every requirement has the potential to be a disruptor
- Requirements can help identify risk levels
- The goal is to compare the risks equally



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#### **BIA Data View**

- RTO, RPO, RTC
- Dependencies
  - Data or records
  - Applications
  - Systems
  - Networks
  - Equipment
  - Vendors
  - Upstream processes

- Downstream reliance
- Regulatory, Legal, SLAs
- Workarounds
- Net income or revenue
- Patterns of process complexity
- Impacts





# Impacts if RTO Not Met



- Customer
- Partners
- Business operations
- Regulatory
- Reputation
- Financial
  - Lost revenue
  - Deferred revenue
  - Additional expense
  - Penalties



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#### Risk Indicators From the BIA

- How soon it's needed RTO
- Complexity of the process how many dependencies?
  - Applications
  - Systems
  - Networks
  - Vendors
  - Other processes

- Impact value and score
- Ease of process replication
  - Workarounds
  - Alternate processes
- Availability of resources
  - Alternate suppliers or vendors
  - Duplicate records
  - Skilled personnel





### Deeper Dive on the Risks

- Vendor risk scores
- Application/system security risk
- Network risk score
  - Redundancy
  - Multi-carrier routes
- Upstream process risk score
- Key person dependency
- Outages and the root cause





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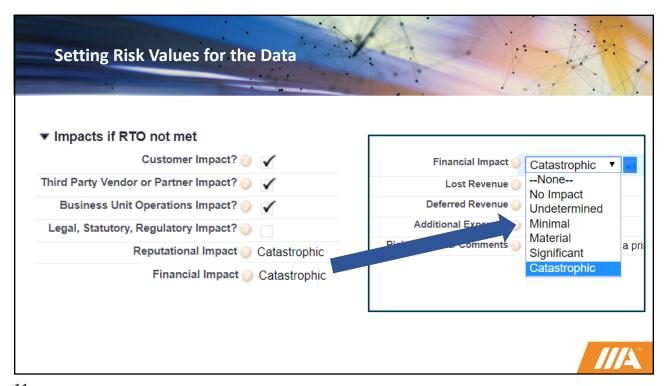
#### **Setting Risk Values**

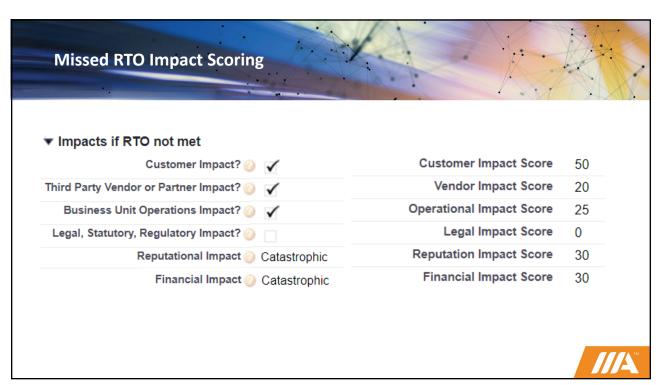


- RTO Score
- Counts of requirements
- Other items' risk scores
- Level of financial risk
  - SLA penalty value
- Untested process recovery
- Downstream dependents
- Key person dependency
- Impact score

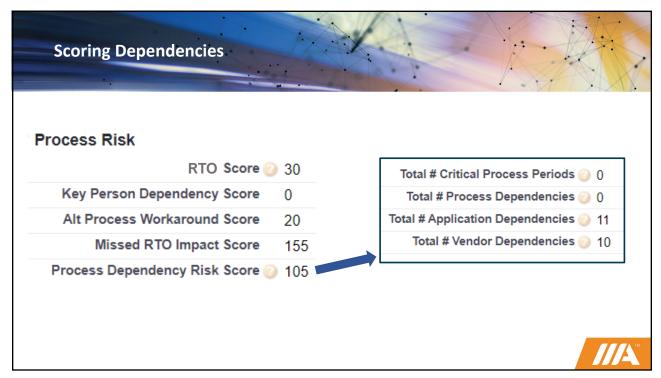
















# **Compare Risk Factors**



- Equal measurements
- Process-to-process analysis
  - High risk processes may be the primary focus
  - Categories most prone to exposure
  - · Reduce the overall risk
- · Reports in spreadsheets
- · Graph the data



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#### **Identify Internal Process Disruptors** Customer Legal Alt. Process **Process** Overall Operational **Financial** Reputation **Process: Process Name** Dependency **Process Risk** Impact Impact Workaround Exposure **Impact Score** Impact Score Impact Score Score Score Score **Risk Score** Rating Risk Score Accounting 50 25 0 25 0 20 150 250 Medium Call Answering 50 25 25 20 20 20 25 283 327 High Help Desk 50 25 0 25 0 20 40 190 195 Medium 75 IT Services 50 25 25 30 0 40 295 317 High Mail Services 50 25 25 25 20 20 25 238 323 High Office Services 25 0 10 40 172 Medium 10 160 25 25 10 10 20 Medium Payroll 140 Project Management 25 0 10 10 20 25 110 Medium Procurement 0 0 0 0 10 40 0 50 50 Low Security and Safety 30 255 338 High



#### Pulling it All Together

- Benefits
  - Comparable data
  - Where the highest concentration of high-risk processes are
  - Where to focus mitigation efforts
  - Contributes to financial exposures funding!
  - Process risk assessments lead to process improvements

- Distribution
  - Who needs to see the data?
  - What form will that report come in?
  - How often are you updating the process risk profile?
  - How will you age the data to show improvement?



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# **Integration into ERM**

- · Take advantage of the relational data
  - Process to vendor
  - Process to applications, systems, networks
  - Process to locations
  - Process to revenue or income exposure
- Track the progress in reducing the risk scores
- Integrate it into your risk reporting structure
- Make the data visual and readily available







