The DRJ Academy BC Primer Course is a skills-focused, self-paced online course with the goal of equipping an individual with the abilities and competencies needed to design, develop, and implement the process to achieve a state of readiness to face any adversity or challenge for an organization. This course will help tailor your resiliency program to your specific needs today, walking you through the strategic and tactical process of launching a new BC program, restoring a broken program, or reestablishing an abandoned BC program.

This course is built with the collective collaboration of seasoned practitioners of whom have collected years of experience in challenging the status quo, breaking through stubborn walls, and learning what is required to recover your organization from any adversity or challenge. The DRJ Academy BC primer Course is your best beginning in gaining the knowledge you need to take these important first steps to success.
The DRJ Academy mission is to unleash your potential by providing a modern-day framework for those planners who are just starting out, or for those whose activities are not producing the results you seek. We’ll show you how to be agile, smart, systematic, practical, and functional. The DRJ Academy BC Primer course represents a breakthrough in the design, approach, and delivery of a BC Program. The methodology of planning is like no other in the world. Simplicity at its finest.
THE BC PRIMER COURSE INCLUDES SIX MONTHS OF REGULAR BI-WEEKLY COACHING SESSIONS WITH THE INSTRUCTOR AND FELLOW PARTICIPANTS, HELPING YOU EXECUTE EACH STEP OF THE LEARNING PROCESS.
BC PRIMER COURSE

SKILLS IN DETAIL

DRJ’s BC Primer Orientation

This chapter of the training is designed to ensure you achieve success while taking this course, describe what it takes to have program success, and what is required to be a successful BC planning professional. Most importantly it also presents how BC planning can be reimagined when the practitioner’s perspective, vision and execution supports organizational collaboration and engagement.

Mastering the BC Core Concepts

Mastering BC core concepts is a must if you are to have the necessary expertise to accomplish the desired results. These core concepts are applicable to every BC program and is a must when formulating response strategies and developing plans.

Understand BC Fundamentals

There are fundamental components of every effective business continuity process which need to be in place to assure that as the process of planning is carried out, the program objectives and outcomes are achieved.

How to Rapidly Assess Your Organization

Establishing a program requires much insight and tribal knowledge regarding your organization. In this first skill we will learn what and how to organize the organization, collect and analyze valuable data, set risks appetite, and learn how to leverage the organizational culture for BC purposes.
How to Develop an Effective BC Plan
The documented plan is the centerpiece of the BC program. Get this right and most everything else will fall in place.

1. Intro to Skill 4
2. BC Plan Development
3. Developing Response Strategies

How to Design Effective Training Programs
Once the plan is in place, now the focus shifts to people. Knowledgeable, trained, and ready people are the building blocks of preparedness. Unequivocally.

1. Intro to Skill 5
2. How to Design & Develop Training Sessions

How to Conduct Powerful Exercises Every Time
Validating the response theories within the plans and crisis experience are critically important. We accomplish both when we conduct a disaster simulation exercise. This is where everyone has fun!

1. Intro to Skill 6
2. How to Design Powerful Exercises
3. The Fire Exercise

How to Measure Results That Matter
Learn what and how to measure results which raise the significance of your program. We will learn what sets of data gain the greatest results with each different team audience.

1. Intro to Skill 7
2. Measuring Outcomes & Capability
3. EASY-TO-FOLLOW ONLINE COURSE BUILT OF SKILLS-FOCUSED AND SELF-PACED INSTRUCTION
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